

aractech

Global Learning for Operational Leaders



HUMAN RESOURCES AND TRAINING | HRT-020

Training Design & Development for Learning Success

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Course content

Why Attend

This Training Design & Development for Learning Success training course entitled, 'Training Design & Development for Learning Success' will help you design, develop and deliver learning and training that is effective, engaging and inspiring. Using the latest models and methods you keep to date in the new ways of assessing learning objectives and building training and e-Learning real-life goals and objectives.

This Training Design & Development for Learning Success training course also covers the latest techniques plus new methods for learning resources, course design and documentation.

Course Methodology

- Best-practice in training needs analysis and researching course objectives
- Adapting training to work as e-Learning and other forms of learning
- Skills for the development of effective training and learning content
- How to design and adapt material based around learner style and preference
- How to create handouts, video, quizzes and exercises to develop cognitive domain abilities and gain a greater understanding of learning methods

Course Objectives

- Best-practice in training needs analysis and researching course objectives
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Target Audience

- This Training Design & Development for Learning Success training course is suitable for a wide range of learning and HR professionals, plus it will also help anyone who wishes to refresh and develop their knowledge and skills, including:
 - Training and workshop facilitators

- Training and HR administration and course design assistants
- Technical staff who are involved in training design and delivery

Course outline

Detailed course outline

Day-by-day outline for Training Design & Development for Learning Success.

Day 1 - Introduction to Training Needs Analysis (TNA) and Curriculum

- Introduction, objectives and ways of working
- Review of important of TNA and course design
- Types of training materials overview
- Best practice in training material design, structure and format
- Training activities and examples
- Case study: Developing materials for different types of training

Day 2 - Specifying and Constructing e-Learning and other Non-Classroom Training

- The importance of learning design and structure
- Aligning training activities to suit online and e-Learning
- Using Micro-Learning and accelerate learning principles
- How to write learning exercise, video scripts and source content
- The critical documents needed for any training Course
- Case study: Building an e-Learning Course

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Day 3 - Learning Styles and Models for Curriculum Development

- Introduction to adult learning models and theories
- Learning and training based on personality
- Self-assessment to learn your own preferences
- Examples of materials for different learning styles
- The keys to effective material design and development
- Case studies: Cognitive domain materials design

Day 4 - Design of Engagement and Professional Development

- Techniques and formats for developing training material
- Attention and memory principles for learning design
- How to design based around learner expectations
- How to create materials to develop cognitive domain abilities
- Learning methods when using interactive materials and methods
- Case studies and learning assignments

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Day 5 - Technical Aspects of Curriculum Development

- Design, quality and costing training projects
- Using competency measures and frameworks
- Setting standards for measuring competent improvement
- Measuring improvements after training
- Review of methods for learning point review with assessments
- Case study: Performance-based training – the way to add value

Seminar dates

Available seminar dates

Live dates and pricing for Training Design & Development for Learning Success generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	London	Classroom	€2,940
20 - 24 July 2026	Munich	Classroom	€2,415
3 - 7 August 2026	Rome	Classroom	€2,975
7 - 11 September 2026	Munich	Classroom	€2,415
12 - 16 October 2026	Amsterdam	Classroom	€2,975
9 - 13 November 2026	London	Classroom	€2,940
14 - 18 December 2026	Istanbul	Classroom	€1,995

Live online option

Online delivery is available at €1,250.