



aractech

Global Learning for Operational Leaders

PLANNING AND STRATEGY MANAGEMENT | PSM-012

# Tools and Techniques for Developing Strategic Foresight

## Contact

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## Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

# Course content

## Why Attend

Strategic foresight helps organizations anticipate change, identify emerging opportunities, manage uncertainty, and prepare for future challenges. In a rapidly changing environment, leaders need practical tools to think ahead and make informed long-term decisions. This course equips participants with proven methods to scan trends, explore scenarios, and build future-ready strategies.

## Course Methodology

- This course uses an interactive and practical approach through presentations, case studies, group discussions, scenario exercises, trend analysis workshops, foresight tools, and real workplace examples.

## Course Objectives

- Understand the principles of strategic foresight
- Identify trends, risks, and future opportunities
- Apply environmental scanning techniques
- Use scenario planning for decision-making
- Analyze uncertainty and possible futures
- Build future-focused strategies

## Target Audience

- Strategy Professionals
- Senior Managers
- Business Leaders
- Planning Managers

# Course outline

## Detailed course outline

Day-by-day outline for Tools and Techniques for Developing Strategic Foresight.

### Day 1 - Foundations of Futures Studies

- Foundations of futures studies
- History of future studies
- The discipline of futurology
- How companies and governments can use futurology
- Actors in the field
- Current theories and applications

### Day 2 - Futures Thinking and Alternative Futures

- Characteristics of a futurist perspective
- Change as the norm
- The acceleration of change
- Seeing events as interrelated
- Taking a holistic perspective in viewing change
- Accepting alternative futures

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### Day 3 - Scenario Thinking and Foresight Tools

- Scenario thinking concepts
- Scenario approach methods
- Environmental scanning techniques
- Futures wheel applications
- Futures table methods
- Weak signals identification

### Day 4 - Systems Thinking and Leadership for the Future

- Systems thinking and strategic foresight
- Understanding complexity
- Systemic structure of dynamic and complex wholes
- Methodologies of systems thinking
- Visionary leadership and corporate foresight
- Connection between foresight and strategy process

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### Day 5 - Managing Change and Sustainable Futures

- Managing for change
- Link between strategic management and futures research
- Using futures studies to effect change and transformation
- Role of leadership in planning for the future
- Using futures studies to manage and mitigate risk
- Changing futures through action

# Seminar dates

## Available seminar dates

Live dates and pricing for Tools and Techniques for Developing Strategic Foresight generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	London	Classroom	€2,940
20 - 24 July 2026	Munich	Classroom	€2,415
3 - 7 August 2026	Vienna	Classroom	€2,975
7 - 11 September 2026	Barcelona	Classroom	€2,695
12 - 16 October 2026	Paris	Classroom	€3,150
9 - 13 November 2026	Munich	Classroom	€2,975
14 - 18 December 2026	Barcelona	Classroom	€2,975

### Live online option

Online delivery is available at €1,250.