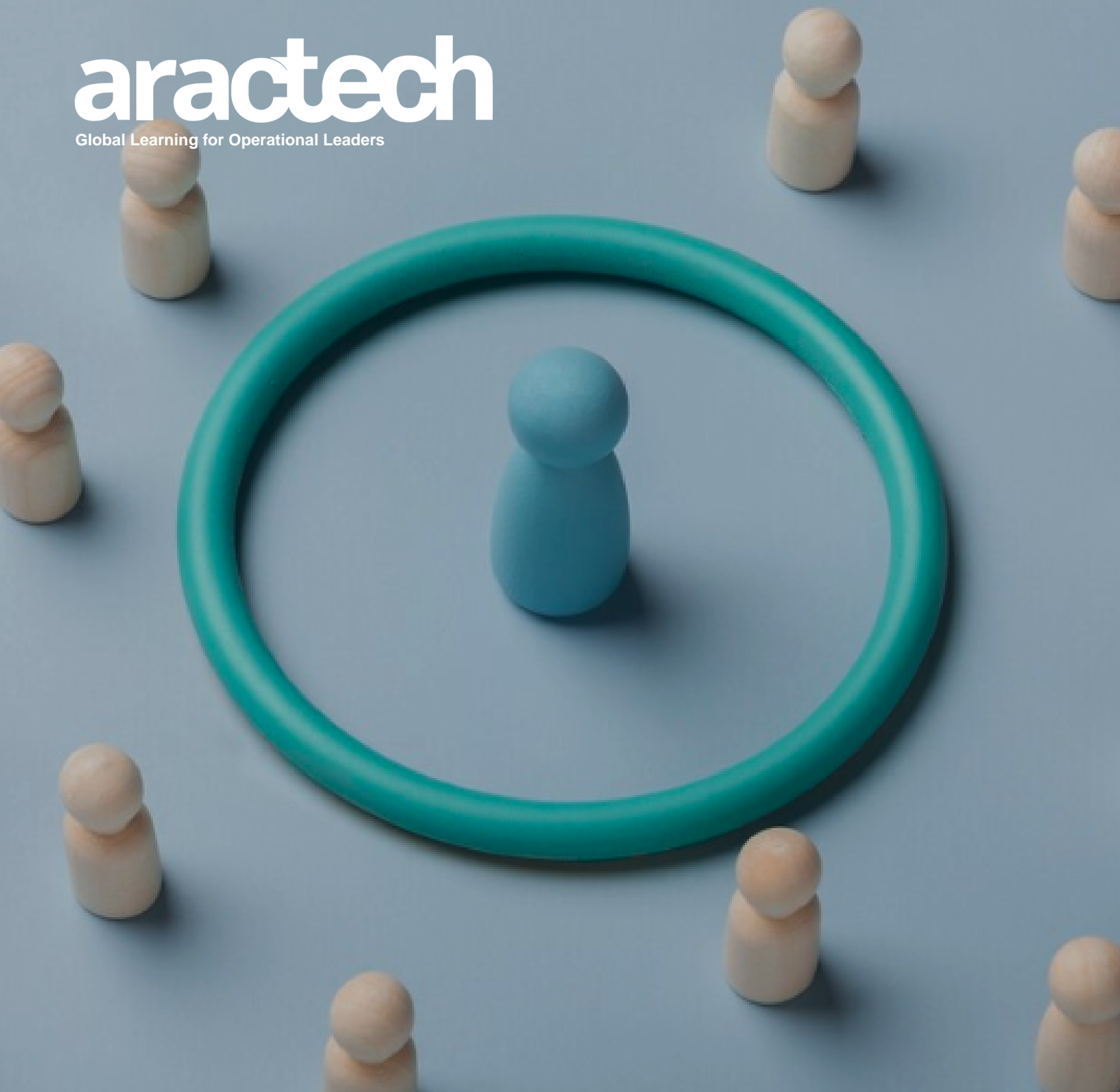


aractech

Global Learning for Operational Leaders



HUMAN RESOURCES AND TRAINING | HRT-013

Talent Acquisition and Retention

Contact

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Course content

Why Attend

Course Introduction

In today's highly competitive business world, attracting and retaining the right talent is essential for long-term organizational success. This Talent Acquisition and Retention training course offers participants a thorough understanding of strategic techniques for acquiring and retaining top talent. It provides tools to attract the best candidates, align talent acquisition with business goals, and implement effective retention strategies. Participants will also discover innovative methods to foster a high-performance culture that boosts employee engagement and minimizes turnover.

Course Methodology

Course Objectives

Target Audience

Course outline

Detailed course outline

Day-by-day outline for Talent Acquisition and Retention.

Day 1 - Introduction to Strategic Talent Acquisition and Retention

- Overview of the talent acquisition and retention landscape
- The role of talent acquisition in organizational success
- Aligning talent strategy with business objectives
- Key challenges in talent acquisition and retention
- Employer branding: Attracting the right talent

Day 2 - Talent Acquisition Strategies and Techniques

- Defining your recruitment goals
- Developing effective job descriptions and requirements
- Recruitment channels: Traditional vs. digital strategies
- Candidate experience: Creating a seamless recruitment process
- Leveraging social media and AI in talent acquisition
- Building a talent pipeline for the future

Course outline

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Day 3 - Selection and Onboarding for Long-Term Success

- Best practices for screening and selecting candidates
- Conducting structured interviews and assessments
- Evaluating candidates through skills testing and behavioral interviews
- Onboarding: Ensuring a smooth transition for new hires
- The role of onboarding in employee retention
- Designing an engaging and effective onboarding program

Day 4 - Data-Driven Talent Acquisition and Retention

- Using data and analytics to improve talent acquisition
- Metrics for measuring recruitment success
- Predictive analytics in retention strategies
- Employee engagement and satisfaction surveys
- Implementing performance metrics to track retention

Course outline

Detailed course outline

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Day 5 - Retention Strategies and Building a High-Performance Culture

- Understanding employee motivations and turnover triggers
- Developing comprehensive retention programs
- Creating a culture of engagement and recognition
- Compensation and benefits strategies to retain talent
- Leadership's role in talent retention
- Case studies on successful talent retention programs

Seminar dates

Available seminar dates

Live dates and pricing for Talent Acquisition and Retention generated from the course details page.

Date	Location	Format	Fee
11 - 15 May 2026	Barcelona	Classroom	€2,695
8 - 12 June 2026	Paris	Classroom	€3,150
6 - 10 July 2026	Frankfurt	Classroom	€2,275
10 - 14 August 2026	Barcelona	Classroom	€2,695
14 - 18 September 2026	Barcelona	Classroom	€2,695
5 - 9 October 2026	Rome	Classroom	€2,975
16 - 20 November 2026	Munich	Classroom	€2,415

Live online option

Online delivery is available at €1,250.