

A black and white photograph of a hand moving a chess piece on a chessboard. The hand is in the upper right, and the chess pieces are in the lower half. The background is blurred.

# aractech

Global Learning for Operational Leaders

GOVERNMENT AND PUBLIC SECTOR

## Strategy Management in the Government and Public Sectors

### Contact

+31 85 7444446  
info@aractech.com  
<https://aractech.com>

### Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

# Course content

## Why Attend

The public sector's role and its classical paradigm of slow movement is changing. This fast paced change requires a specialized look at the meaning of strategy management in this key sector. Compared to private sector organizations, the public sector has a tremendously complex network of stakeholders, partners and customers with varying expectations. Beyond that, each public sector entity needs to understand its role in achieving higher purpose goals that meet the competitive ambition of the jurisdiction in which it operates.

In this course, we will discuss the importance of competitiveness as a nation. We will also deep dive into the elements of the strategy pyramid in the public sector looking at setting a national vision, cascading this vision to entities, putting the right Key Performance Indicators (KPIs) to measure success, deciding on public policy and collaborating with partners to execute the strategy through initiatives.

## Course Methodology

- The course reviews best practices in strategy management from different nations around the globe. We will look at national and entity level examples from the UAE, Singapore, the UK, the US, and other nations. The main strategy management framework used is the balanced scorecard which is tailored for this sector. Participants will practice each element of the strategy management process through real life case studies and engaging activities.

## Course Objectives

- Describe the overall public sector structure and the need for competitiveness to achieve national prosperity and growth
- Translate stakeholder ambition and needs into a strategic plan to achieve an entity's mandate
- Employ the public policy development process effectively to achieve the strategic plan
- Design and manage strategic initiatives and cross-entity collaboration mechanisms to effectively execute strategies
- Utilize a practical performance management system to develop and sustain a performance culture

## Target Audience

- All managers and professionals who are involved in influencing, formulating or supporting the planning and strategy of their government or semi government entity, department or corporation. The course is also beneficial to those who are responsible for linking, measuring and improving the performance of the organization, including sector and department managers, strategy or performance management professionals, balanced scorecard managers, and research analysts.

- Target Competencies
- Strategic thinking and planning
- Service innovation

# Course outline

## Detailed course outline

Module-by-module outline for Strategy Management in the Government and Public Sectors.

### Module 1 - Ambition and role of the public sector

- Benefits of strategic management in the public sector
- Illustrating types of institutions in the public sector
- Strategy management framework in the public sector
- Public sector strategy definitions
- Cascading the national vision to entity level
- Examples of national visions of nations

### Module 2 - Strategic planning in the public sector

- Building a strategy map tailored to the public sector
- Answering the 3 questions of the strategic planning process
- Using SWOT analysis
- Fundamentals of PEDESTL framework
- Determining stakeholders and customers: building a stakeholder map
- Cascading national outcomes and KPIs into sectors

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### Module 3 - Public policy development

- Understanding public policy and its uses
- Linking public policy to strategic planning
- Phases of public policy development
- Determining root causes of a policy problem
- Defining types of policies
- Developing policy options

### Module 4 - Managing strategic initiatives and partnerships

- Building initiative charters
- Assessing the impact of initiatives
- Understanding partners' roles and cause and effect relationships
- Determining accountabilities
- Designing delivery agreements between different stakeholders
- Ensuring cross-entity collaboration

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### **Module 5 - Designing the Performance Management System (PMS)**

- PMS purpose and guiding principles
- Selecting, validating and documenting KPIs and targets
- Collecting, measuring and documenting results
- Analyzing performance and root causes
- Reporting performance
- Conducting operational and strategy review meetings collaboratively

# Seminar dates

## Available seminar dates

Live dates and pricing for Strategy Management in the Government and Public Sectors generated from the course details page.

Date	Location	Format	Fee
18 - 22 May 2026	Vienna	Classroom	€2,975
22 - 26 June 2026	Barcelona	Classroom	€2,695
13 - 17 July 2026	Paris	Classroom	€3,150
17 - 21 August 2026	Frankfurt	Classroom	€2,275
21 - 25 September 2026	Barcelona	Classroom	€2,695
19 - 23 October 2026	Barcelona	Classroom	€2,695
2 - 6 November 2026	Rome	Classroom	€2,975

**Live online option**

Online delivery is available at €1,250.