



GOVERNMENT AND PUBLIC SECTOR | GPS-020

Public Sector Innovation Labs

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Course content

Why Attend

Innovation labs help governments test new ideas, use design thinking and experiment with policies and services before scaling them. Many governments have established labs, but making them deliver real impact is challenging.

This Aractech course explains innovation lab models, mandates and governance, design thinking and behavioural insights, experimentation and pilots, partnerships with citizens and start-ups, measuring impact and scaling successful innovations. Participants design a lab or innovation programme.

Course Methodology

- International lab case studies
- Design challenges
- Experiment design workshops
- Group discussions
- Planning

Course Objectives

- Explain innovation lab models and mandates
- Apply design thinking to public challenges
- Use behavioural insights in policy and services
- Design and run public sector experiments
- Build partnerships for innovation
- Measure impact and scale innovations

Target Audience

- Public sector innovation teams

Course content

- Policy officials
- Digital service leaders
- Senior managers

Course outline

Detailed course outline

Day-by-day outline for Public Sector Innovation Labs.

Day 1 - Public Sector Innovation

- 09:00-09:34 | Why innovate
- 09:34-10:08 | Barriers in government
- 10:08-11:00 | Lab models
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Lab models (continued)
- 11:45-12:19 | Mandates
- 12:19-12:53 | Global examples
- 12:53-14:00 | Exercise: Innovation readiness

Day 2 - Design Thinking for Government

- 09:00-09:34 | User research
- 09:34-10:08 | Problem framing
- 10:08-10:42 | Ideation
- 10:42-11:00 | Prototyping
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Prototyping (continued)
- 11:46-12:53 | Co-design with citizens
- 12:53-14:00 | Workshop: Design challenge

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Day 3 - Behavioural Insights

- 09:00-09:34 | Behavioural principles
- 09:34-10:08 | Nudges
- 10:08-10:42 | Testing interventions
- 10:42-11:00 | Ethics
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Ethics (continued)
- 11:46-12:53 | Case study: Behavioural intervention
- 12:53-14:00 | Exercise: Intervention design

Day 4 - Experimentation

- 09:00-09:39 | Pilots
- 09:39-10:18 | Randomised trials
- 10:18-10:57 | Evidence standards
- 10:57-11:00 | Learning from failure
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Learning from failure (continued)
- 12:05-12:43 | Partnerships
- 12:43-14:00 | Workshop: Experiment design

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Day 5 - Impact and Scaling

- 09:00-09:45 | Measuring impact
- 09:45-10:30 | Scaling pathways
- 10:30-11:00 | Funding
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Funding (continued)
- 11:45-12:30 | Governance
- 12:30-13:15 | Sustaining labs
- 13:15-14:00 | Capstone: Innovation programme plan

Seminar dates

Available seminar dates

Live dates and pricing for Public Sector Innovation Labs generated from the course details page.

Date	Location	Format	Fee
2 - 6 November 2026	Barcelona	Classroom	€2,815
9 - 13 November 2026	Frankfurt	Classroom	€1,875
14 - 18 December 2026	Barcelona	Classroom	€2,815
21 - 25 December 2026	Frankfurt	Classroom	€1,875
18 - 22 January 2027	Barcelona	Classroom	€2,815
15 - 19 February 2027	London	Classroom	€2,315
15 - 19 March 2027	Munich	Classroom	€3,225
19 - 23 April 2027	Barcelona	Classroom	€2,815
17 - 21 May 2027	Paris	Classroom	€3,825
21 - 25 June 2027	Frankfurt	Classroom	€1,875

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Date	Location	Format	Fee
19 - 23 July 2027	Barcelona	Classroom	€2,815
16 - 20 August 2027	London	Classroom	€2,315
20 - 24 September 2027	Istanbul	Classroom	€1,978
18 - 22 October 2027	Cape Town	Classroom	€1,625
15 - 19 November 2027	Barcelona	Classroom	€2,815
20 - 24 December 2027	Paris	Classroom	€3,825
2 - 6 November 2026	Online / Live	Online / Live	€1,815
9 - 13 November 2026	Online / Live	Online / Live	€1,815
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