

GOVERNMENT AND PUBLIC SECTOR | GPS-012

Public Policy Analysis and Evaluation

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Course content

Why Attend

Good public policy depends on clear problem definition, evidence, analysis of options and rigorous evaluation of results. Policy analysts must balance technical analysis with political and social realities.

This Aractech course covers the policy cycle, problem analysis, stakeholder mapping, evidence use, options appraisal including cost-benefit analysis, implementation design, monitoring and evaluation methods and communicating policy advice. Participants develop a policy brief on a real issue.

Course Methodology

- Policy case studies
- Analysis exercises
- Policy brief writing
- Group discussions
- Presentations

Course Objectives

- Explain the policy cycle and policy-making processes
- Define policy problems and objectives
- Use evidence and data in policy analysis
- Appraise options using cost-benefit and multi-criteria analysis
- Design implementation and evaluation
- Communicate policy advice effectively

Target Audience

- Policy analysts and advisers
- Government officials

Course content

- Researchers
- NGO and think tank staff

Course outline

Detailed course outline

Day-by-day outline for Public Policy Analysis and Evaluation.

Day 1 - The Policy Process

- 09:00-09:39 | Policy cycle
- 09:39-10:18 | Actors and institutions
- 10:18-10:57 | Agenda setting
- 10:57-11:00 | Evidence-based policy
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Evidence-based policy (continued)
- 12:05-12:43 | Political context
- 12:43-14:00 | Exercise: Policy landscape

Day 2 - Problem Analysis

- 09:00-09:39 | Problem definition
- 09:39-10:18 | Root causes
- 10:18-10:57 | Stakeholder analysis
- 10:57-11:00 | Objectives
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Objectives (continued)
- 12:05-12:43 | Theory of change
- 12:43-14:00 | Workshop: Problem tree

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Day 3 - Options Appraisal

- 09:00-09:39 | Generating options
- 09:39-10:18 | Cost-benefit analysis
- 10:18-10:57 | Multi-criteria analysis
- 10:57-11:00 | Risk and uncertainty
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Risk and uncertainty (continued)
- 12:05-12:43 | Equity impacts
- 12:43-14:00 | Exercise: Options appraisal

Day 4 - Implementation and Evaluation

- 09:00-10:07 | Implementation design
- 10:07-10:41 | Monitoring frameworks
- 10:41-11:00 | Evaluation methods
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Evaluation methods (continued)
- 11:45-12:19 | Impact evaluation
- 12:19-12:53 | Learning
- 12:53-14:00 | Case study: Policy evaluation

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Day 5 - Communicating Policy

- 09:00-09:45 | Policy briefs
- 09:45-10:30 | Presenting to ministers
- 10:30-11:00 | Stakeholder communication
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Stakeholder communication (continued)
- 11:45-12:30 | Consultation
- 12:30-13:15 | Influence
- 13:15-14:00 | Capstone: Policy brief

Seminar dates

Available seminar dates

Live dates and pricing for Public Policy Analysis and Evaluation generated from the course details page.

Date	Location	Format	Fee
16 - 20 November 2026	Munich	Classroom	€3,225
7 - 11 December 2026	Amsterdam	Classroom	€2,830
11 - 15 January 2027	Cape Town	Classroom	€1,625
8 - 12 February 2027	Frankfurt	Classroom	€1,875
8 - 12 March 2027	Barcelona	Classroom	€2,815
12 - 16 April 2027	Barcelona	Classroom	€2,815
10 - 14 May 2027	Rome	Classroom	€3,460
14 - 18 June 2027	Munich	Classroom	€3,225
12 - 16 July 2027	Amsterdam	Classroom	€2,830
9 - 13 August 2027	Paris	Classroom	€3,825

Seminar dates

Available seminar dates

Live dates and pricing for Public Policy Analysis and Evaluation generated from the course details page.

Date	Location	Format	Fee
13 - 17 September 2027	Frankfurt	Classroom	€1,875
11 - 15 October 2027	Barcelona	Classroom	€2,815
8 - 12 November 2027	Barcelona	Classroom	€2,815
13 - 17 December 2027	Rome	Classroom	€3,460
16 - 20 November 2026	Online / Live	Online / Live	€1,815
7 - 11 December 2026	Online / Live	Online / Live	€1,815
11 - 15 January 2027	Online / Live	Online / Live	€1,815
8 - 12 February 2027	Online / Live	Online / Live	€1,815
8 - 12 March 2027	Online / Live	Online / Live	€1,815
12 - 16 April 2027	Online / Live	Online / Live	€1,815

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10 - 14 May 2027	Online / Live	Online / Live	€1,815
14 - 18 June 2027	Online / Live	Online / Live	€1,815
12 - 16 July 2027	Online / Live	Online / Live	€1,815
9 - 13 August 2027	Online / Live	Online / Live	€1,815
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