

DATA MANAGEMENT AND BUSINESS INTELLIGENCE | DMBI-023

Master Data Management

Contact

+31 85 7444446
info@aractech.com
https://aractech.com

Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

Course content

Why Attend

Inconsistent customer, product, supplier and asset data cause errors, duplicated effort and poor decisions across systems. Master data management creates a trusted single source of key business data.

This Aractech course covers master data concepts, domains, governance, data quality, MDM architectures and styles, matching and merging, workflows, technology selection and implementation roadmaps. Participants design an MDM approach for a priority domain.

Course Methodology

- Concept sessions
- Design workshops
- Data quality exercises
- Case studies
- Roadmap planning

Course Objectives

- Explain master data concepts and business value
- Identify master data domains and owners
- Establish MDM governance and stewardship
- Improve master data quality
- Compare MDM architectures and tools
- Plan MDM implementation

Target Audience

- Data managers and stewards
- IT and ERP professionals

Course content

- Business analysts
- Procurement and finance data owners

Course outline

Detailed course outline

Day-by-day outline for Master Data Management.

Day 1 - Master Data Fundamentals

- 09:00-09:39 | What master data is
- 09:39-10:18 | Domains
- 10:18-10:57 | Problems of poor master data
- 10:57-11:00 | Business value
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Business value (continued)
- 12:05-12:43 | Maturity
- 12:43-14:00 | Exercise: Domain assessment

Day 2 - Governance and Stewardship

- 09:00-09:39 | Ownership
- 09:39-10:18 | Stewardship roles
- 10:18-10:57 | Policies
- 10:57-11:00 | Standards
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Standards (continued)
- 12:05-12:43 | Workflows
- 12:43-14:00 | Workshop: Governance model

Course outline

Detailed course outline

Day-by-day outline for Master Data Management.

Day 3 - Data Quality

- 09:00-09:39 | Quality dimensions
- 09:39-10:18 | Profiling
- 10:18-10:57 | Cleansing
- 10:57-11:00 | Matching and merging
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Matching and merging (continued)
- 12:05-12:43 | Monitoring
- 12:43-14:00 | Lab: Profiling exercise

Day 4 - Architecture and Tools

- 09:00-09:34 | MDM styles
- 09:34-10:08 | Integration
- 10:08-10:42 | Tool selection
- 10:42-11:00 | Cloud MDM
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Cloud MDM (continued)
- 11:46-12:53 | Case study: MDM implementation
- 12:53-14:00 | Exercise: Architecture choice

Course outline

Detailed course outline

Day-by-day outline for Master Data Management.

Day 5 - Implementation

- 09:00-09:54 | Business case
- 09:54-10:48 | Phased roadmap
- 10:48-11:00 | Change management
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Change management (continued)
- 12:12-13:06 | Metrics
- 13:06-14:00 | Capstone: MDM plan

Seminar dates

Available seminar dates

Live dates and pricing for Master Data Management generated from the course details page.

Date	Location	Format	Fee
4 - 8 January 2027	Amsterdam	Classroom	€2,830
1 - 5 February 2027	London	Classroom	€2,315
1 - 5 March 2027	Istanbul	Classroom	€1,978
5 - 9 April 2027	Vienna	Classroom	€3,225
3 - 7 May 2027	Barcelona	Classroom	€2,815
7 - 11 June 2027	Paris	Classroom	€3,825
5 - 9 July 2027	Frankfurt	Classroom	€1,875
2 - 6 August 2027	Barcelona	Classroom	€2,815
6 - 10 September 2027	Amsterdam	Classroom	€2,830
4 - 8 October 2027	London	Classroom	€2,315

Seminar dates

Available seminar dates

Live dates and pricing for Master Data Management generated from the course details page.

Date	Location	Format	Fee
1 - 5 November 2027	Istanbul	Classroom	€1,978
6 - 10 December 2027	Vienna	Classroom	€3,225
4 - 8 January 2027	Online / Live	Online / Live	€1,815
1 - 5 February 2027	Online / Live	Online / Live	€1,815
1 - 5 March 2027	Online / Live	Online / Live	€1,815
5 - 9 April 2027	Online / Live	Online / Live	€1,815
3 - 7 May 2027	Online / Live	Online / Live	€1,815
7 - 11 June 2027	Online / Live	Online / Live	€1,815
5 - 9 July 2027	Online / Live	Online / Live	€1,815
2 - 6 August 2027	Online / Live	Online / Live	€1,815

Seminar dates

Available seminar dates

Live dates and pricing for Master Data Management generated from the course details page.

Date	Location	Format	Fee
6 - 10 September 2027	Online / Live	Online / Live	€1,815
4 - 8 October 2027	Online / Live	Online / Live	€1,815
1 - 5 November 2027	Online / Live	Online / Live	€1,815
6 - 10 December 2027	Online / Live	Online / Live	€1,815