



DATA MANAGEMENT AND BUSINESS INTELLIGENCE | DMBI-034

KPI Dashboard Design

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Course content

Why Attend

Dashboards should help people see what matters at a glance and act on it, but many are cluttered and confusing. Good dashboard design combines the right KPIs with clear visual communication.

This Aractech course covers KPI selection, dashboard purpose and audience, layout and visual hierarchy, chart selection, colour and design principles, interactivity, data refresh and governance. Participants design and build a KPI dashboard.

Course Methodology

- Design principles sessions
- Dashboard critique
- Build exercises
- Peer review
- Capstone build

Course Objectives

- Select KPIs aligned with objectives
- Define dashboard purpose and audience
- Apply layout and visual hierarchy principles
- Select appropriate charts and visuals
- Add useful interactivity
- Govern and maintain dashboards

Target Audience

- BI developers and analysts
- Managers designing reports

Course content

- Performance management staff
- Finance analysts

Course outline

Detailed course outline

Day-by-day outline for KPI Dashboard Design.

Day 1 - Dashboard Purpose

- 09:00-09:45 | Types of dashboards
- 09:45-10:30 | Audience needs
- 10:30-11:00 | KPI selection
- 11:00-11:30 | Coffee break
- 11:30-11:45 | KPI selection (continued)
- 11:45-12:30 | Common mistakes
- 12:30-14:00 | Exercise: Dashboard critique

Day 2 - Layout and Hierarchy

- 09:00-09:45 | Visual hierarchy
- 09:45-10:30 | Grid layouts
- 10:30-11:00 | Grouping
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Grouping (continued)
- 11:45-12:30 | Whitespace
- 12:30-14:00 | Workshop: Wireframing

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Day 3 - Visualisation

- 09:00-09:45 | Chart selection
- 09:45-10:30 | Colour
- 10:30-11:00 | Labels and annotations
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Labels and annotations (continued)
- 11:45-12:30 | KPI cards
- 12:30-14:00 | Lab: Building visuals

Day 4 - Interactivity and Data

- 09:00-09:45 | Filters and drill-down
- 09:45-10:30 | Tooltips
- 10:30-11:00 | Data refresh
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Data refresh (continued)
- 11:45-12:30 | Performance
- 12:30-14:00 | Lab: Interactive dashboard

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Day 5 - Governance

- 09:00-09:54 | Standards
- 09:54-10:48 | Version control
- 10:48-11:00 | User feedback
- 11:00-11:30 | Coffee break
- 11:30-12:12 | User feedback (continued)
- 12:12-13:06 | Maintenance
- 13:06-14:00 | Capstone: KPI dashboard

Seminar dates

Available seminar dates

Live dates and pricing for KPI Dashboard Design generated from the course details page.

Date	Location	Format	Fee
2 - 6 November 2026	Rome	Classroom	€3,460
21 - 25 December 2026	Kuala lumpur	Classroom	€1,925
18 - 22 January 2027	Vienna	Classroom	€3,225
15 - 19 February 2027	Barcelona	Classroom	€2,815
15 - 19 March 2027	Cape Town	Classroom	€1,625
19 - 23 April 2027	Frankfurt	Classroom	€1,875
17 - 21 May 2027	Barcelona	Classroom	€2,815
21 - 25 June 2027	Frankfurt	Classroom	€1,875
19 - 23 July 2027	Rome	Classroom	€3,460
16 - 20 August 2027	Kuala lumpur	Classroom	€1,925

Seminar dates

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20 - 24 September 2027	Vienna	Classroom	€3,225
18 - 22 October 2027	Barcelona	Classroom	€2,815
15 - 19 November 2027	Paris	Classroom	€3,825
20 - 24 December 2027	Frankfurt	Classroom	€1,875
2 - 6 November 2026	Online / Live	Online / Live	€1,815
21 - 25 December 2026	Online / Live	Online / Live	€1,815
18 - 22 January 2027	Online / Live	Online / Live	€1,815
15 - 19 February 2027	Online / Live	Online / Live	€1,815
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19 - 23 April 2027	Online / Live	Online / Live	€1,815

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21 - 25 June 2027	Online / Live	Online / Live	€1,815
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