

IT MANAGEMENT AND CYBER SECURITY | IMCS-020

IT Governance and Strategy

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Course content

Why Attend

Technology is central to strategy, operations and customer experience, so IT must be governed and planned in line with business goals. Weak IT governance leads to wasted investment, risk and missed opportunities.

This Aractech course covers IT governance principles and frameworks, aligning IT and business strategy, IT operating models, portfolio and investment management, IT risk and compliance, performance measurement and the role of the CIO. Participants develop an IT strategy outline for their organisation.

Course Methodology

- Framework presentations
- Strategy workshops
- Case studies
- Portfolio exercises
- Group discussions

Course Objectives

- Explain IT governance principles and frameworks
- Align IT strategy with business strategy
- Design IT operating models
- Manage IT portfolios and investments
- Govern IT risk and compliance
- Measure IT performance and value

Target Audience

- CIOs and IT directors
- IT managers

Course content

- Business leaders overseeing IT
- Enterprise architects

Course outline

Detailed course outline

Day-by-day outline for IT Governance and Strategy.

Day 1 - IT Governance Foundations

- 09:00-09:39 | Governance versus management
- 09:39-10:18 | Frameworks
- 10:18-10:57 | Decision rights
- 10:57-11:00 | Roles
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Roles (continued)
- 12:05-12:43 | Maturity
- 12:43-14:00 | Exercise: Governance assessment

Day 2 - IT Strategy

- 09:00-09:39 | Business alignment
- 09:39-10:18 | Technology trends
- 10:18-10:57 | Strategy development
- 10:57-11:00 | Roadmaps
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Roadmaps (continued)
- 12:05-12:43 | Communication
- 12:43-14:00 | Workshop: IT strategy outline

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Day 3 - Operating Models

- 09:00-09:39 | Centralised and federated models
- 09:39-10:18 | Sourcing
- 10:18-10:57 | Agile and product models
- 10:57-11:00 | Skills
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Skills (continued)
- 12:05-12:43 | Vendors
- 12:43-14:00 | Exercise: Operating model design

Day 4 - Portfolio and Risk

- 09:00-09:39 | Investment management
- 09:39-10:18 | Prioritisation
- 10:18-10:57 | Benefits
- 10:57-11:00 | IT risk
- 11:00-11:30 | Coffee break
- 11:30-12:05 | IT risk (continued)
- 12:05-12:43 | Compliance
- 12:43-14:00 | Case study: Portfolio rationalisation

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Day 5 - Performance and Value

- 09:00-09:45 | IT metrics
- 09:45-10:30 | Balanced scorecard
- 10:30-11:00 | Reporting
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Reporting (continued)
- 11:45-12:30 | Continuous improvement
- 12:30-13:15 | CIO leadership
- 13:15-14:00 | Capstone: IT governance plan

Seminar dates

Available seminar dates

Live dates and pricing for IT Governance and Strategy generated from the course details page.

Date	Location	Format	Fee
16 - 20 November 2026	Munich	Classroom	€3,225
7 - 11 December 2026	London	Classroom	€2,315
11 - 15 January 2027	Amsterdam	Classroom	€2,830
8 - 12 February 2027	Geneva	Classroom	€4,315
8 - 12 March 2027	Munich	Classroom	€3,225
12 - 16 April 2027	Cape Town	Classroom	€1,625
10 - 14 May 2027	Barcelona	Classroom	€2,815
14 - 18 June 2027	Munich	Classroom	€3,225
12 - 16 July 2027	London	Classroom	€2,315
9 - 13 August 2027	Amsterdam	Classroom	€2,830

Seminar dates

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11 - 15 October 2027	Munich	Classroom	€3,225
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13 - 17 December 2027	Barcelona	Classroom	€2,815
16 - 20 November 2026	Online / Live	Online / Live	€1,815
7 - 11 December 2026	Online / Live	Online / Live	€1,815
11 - 15 January 2027	Online / Live	Online / Live	€1,815
8 - 12 February 2027	Online / Live	Online / Live	€1,815
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12 - 16 April 2027	Online / Live	Online / Live	€1,815

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14 - 18 June 2027	Online / Live	Online / Live	€1,815
12 - 16 July 2027	Online / Live	Online / Live	€1,815
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