

DIGITAL INNOVATION AND TRANSFORMATION | DIT-042

Innovation Metrics and Portfolio Management

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Course content

Why Attend

Organisations invest in innovation but often struggle to measure its progress or manage it as a portfolio. Without good metrics, promising ideas are killed too early or weak ones continue too long.

This Aractech course covers innovation strategy and portfolio types, balancing core, adjacent and transformational innovation, stage-gate and lean governance, innovation accounting, metrics for inputs, processes and outcomes, and portfolio reviews. Participants design an innovation portfolio and metrics framework.

Course Methodology

- Framework sessions
- Portfolio workshops
- Metrics design
- Case studies
- Group discussions

Course Objectives

- Align innovation portfolios with strategy
- Balance core, adjacent and transformational innovation
- Govern innovation with stage-gate and lean approaches
- Apply innovation accounting
- Design innovation metrics
- Run effective portfolio reviews

Target Audience

- Innovation managers

Course content

- R&D leaders
- Strategy professionals
- Product portfolio managers

Course outline

Detailed course outline

Day-by-day outline for Innovation Metrics and Portfolio Management.

Day 1 - Innovation Portfolios

- 09:00-09:45 | Innovation strategy
- 09:45-10:30 | Portfolio types
- 10:30-11:00 | Balance
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Balance (continued)
- 11:45-12:30 | Resource allocation
- 12:30-14:00 | Exercise: Portfolio map

Day 2 - Governance

- 09:00-09:45 | Stage-gate
- 09:45-10:30 | Lean governance
- 10:30-11:00 | Funding models
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Funding models (continued)
- 11:45-12:30 | Decision criteria
- 12:30-14:00 | Workshop: Governance design

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Day 3 - Innovation Accounting

- 09:00-09:45 | Learning metrics
- 09:45-10:30 | Validated learning
- 10:30-11:00 | Pivot or persevere
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Pivot or persevere (continued)
- 11:45-12:30 | Leading indicators
- 12:30-14:00 | Case study: Corporate innovation

Day 4 - Metrics

- 09:00-09:45 | Input metrics
- 09:45-10:30 | Process metrics
- 10:30-11:00 | Outcome metrics
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Outcome metrics (continued)
- 11:45-12:30 | Dashboards
- 12:30-14:00 | Exercise: Metrics framework

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Day 5 - Portfolio Reviews

- 09:00-09:54 | Review process
- 09:54-10:48 | Kill decisions
- 10:48-11:00 | Scaling
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Scaling (continued)
- 12:12-13:06 | Culture
- 13:06-14:00 | Capstone: Innovation portfolio plan

Seminar dates

Available seminar dates

Live dates and pricing for Innovation Metrics and Portfolio Management generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Barcelona	Classroom	€2,815
14 - 18 December 2026	Frankfurt	Classroom	€1,875
18 - 22 January 2027	Istanbul	Classroom	€1,978
15 - 19 February 2027	Cape Town	Classroom	€1,625
15 - 19 March 2027	Barcelona	Classroom	€2,815
19 - 23 April 2027	Paris	Classroom	€3,825
17 - 21 May 2027	Frankfurt	Classroom	€1,875
21 - 25 June 2027	Barcelona	Classroom	€2,815
19 - 23 July 2027	Frankfurt	Classroom	€1,875
16 - 20 August 2027	Istanbul	Classroom	€1,978

Seminar dates

Available seminar dates

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Date	Location	Format	Fee
20 - 24 September 2027	Vienna	Classroom	€3,225
18 - 22 October 2027	Barcelona	Classroom	€2,815
15 - 19 November 2027	Paris	Classroom	€3,825
20 - 24 December 2027	Frankfurt	Classroom	€1,875
9 - 13 November 2026	Online / Live	Online / Live	€1,815
14 - 18 December 2026	Online / Live	Online / Live	€1,815
18 - 22 January 2027	Online / Live	Online / Live	€1,815
15 - 19 February 2027	Online / Live	Online / Live	€1,815
15 - 19 March 2027	Online / Live	Online / Live	€1,815
19 - 23 April 2027	Online / Live	Online / Live	€1,815

Seminar dates

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Date	Location	Format	Fee
17 - 21 May 2027	Online / Live	Online / Live	€1,815
21 - 25 June 2027	Online / Live	Online / Live	€1,815
19 - 23 July 2027	Online / Live	Online / Live	€1,815
16 - 20 August 2027	Online / Live	Online / Live	€1,815
20 - 24 September 2027	Online / Live	Online / Live	€1,815
18 - 22 October 2027	Online / Live	Online / Live	€1,815
15 - 19 November 2027	Online / Live	Online / Live	€1,815
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