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Global Learning for Operational Leaders

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DIGITAL INNOVATION AND TRANSFORMATION | DIT-065

Innovation Management Systems: Applying ISO 56001

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Global Learning for Operational Leaders

AI-Based Cybersecurity Defense Strategies

Course content

Threat detection · Machine learning · Incident response



Why Attend

Innovation is too important to be left to chance. Organisations that innovate consistently do not rely on occasional bright ideas; they build systems that generate, select and develop ideas into value again and again.

The ISO 56000 family of standards, including the certifiable ISO 56001 published in 2024, provides an internationally recognised framework for establishing, implementing and improving an innovation management system.

Course Methodology

• This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes an interactive mixture of lecture-led learning, case studies, practical exercises and group discussions.

Course Objectives

• Understand core principles and best practices covered in Innovation Management Systems: Applying ISO 56001.

• Apply practical techniques to day-to-day operational challenges.

• Build an implementation action plan suitable for your organization.

Target Audience

• Innovation managers and chief innovation officers

• Strategy and planning professionals

• Quality and management system managers

• R&D and product development leaders

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AI-based Cybersecurity Defense Strategies Course outline

Threat detection · Machine learning · Incident response



Detailed course outline

Day-by-day outline for Innovation Management Systems: Applying ISO 56001.

Day 1 - Innovation Management Foundations

• 09:00-09:39 | Why Innovation Needs a System: Moving from random ideas to repeatable value creation

• 09:39-10:18 | Innovation Types: Product, service, process, business model and organisational innovation

• 10:18-10:57 | The ISO 56000 Family: Overview of ISO 56000, 56001, 56002 and supporting standards

• 10:57-11:00 | Innovation Management Principles: Realisation of value, future-focused leaders and strategic direction

• 11:00-11:30 | Coffee break

• 11:30-12:06 | Innovation Management Principles: Realisation of value, future-focused leaders and strategic direction (continued)

• 12:06-12:44 | Innovation in National Agendas: UAE innovation strategies and government excellence models

• 12:44-13:22 | Benefits of a Formal System: Consistency, alignment, investor and partner confidence

• 13:22-14:00 | Assessment: Participants evaluate their organisation's innovation management maturity

Day 2 - Context, Leadership and Innovation Strategy

• 09:00-09:34 | Understanding Context: Trends, technologies, competition and stakeholder needs

• 09:34-10:08 | Scope of the Innovation Management System: Boundaries and applicability

• 10:08-10:42 | Leadership and Commitment: Top management responsibilities for innovation

• 10:42-11:00 | Innovation Vision and Strategy: Defining ambition and focus areas

• 11:00-11:30 | Coffee break

• 11:30-11:46 | Innovation Vision and Strategy: Defining ambition and focus areas (continued)

• 11:46-12:20 | Innovation Policy: Principles, risk appetite and commitments

• 12:20-12:53 | Roles and Responsibilities: Innovation boards, champions and teams

• 12:53-14:00 | Workshop: Draft an innovation policy and strategic focus areas

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Day 3 - Planning and Support

• 09:00-09:34 | Innovation Objectives: Setting measurable objectives and plans

• 09:34-10:08 | Managing Opportunities and Risks: Balancing exploration and exploitation

• 10:08-10:42 | Organisational Structures: Innovation units, labs and distributed models

• 10:42-11:00 | Resources for Innovation: Funding, people, time and infrastructure

• 11:00-11:30 | Coffee break

• 11:30-11:46 | Resources for Innovation: Funding, people, time and infrastructure (continued)

• 11:46-12:20 | Competence and Culture: Skills, behaviours and psychological safety

• 12:20-12:53 | Knowledge and Intellectual Property Management: Protecting and sharing value

• 12:53-14:00 | Exercise: Build an innovation resource and capability plan

Day 4 - Innovation Processes and Portfolio Management

• 09:00-10:00 | The Innovation Process: Identify opportunities, create concepts, validate, develop and deploy

• 10:00-10:30 | Idea Management: Collecting, evaluating and selecting ideas

• 10:30-11:00 | Validation Methods: Experiments, prototypes, pilots and customer testing

• 11:00-11:30 | Coffee break

• 11:30-12:00 | Innovation Portfolio Management: Balancing incremental and radical initiatives

• 12:00-12:30 | Stage-Gate and Lean Startup: Choosing process models for innovation

• 12:30-13:00 | Open Innovation: Collaborating with startups, universities and partners

• 13:00-14:00 | Case Study: Applying ISO 56001 processes in a service organisation

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Day 5 - Performance Evaluation, Improvement and Certification

- 09:00-09:39 | Innovation Metrics: Input, process, output and outcome indicators
- 09:39-10:18 | Innovation Management Assessment: Using ISO 56004 guidance
- 10:18-10:57 | Internal Audit of the Innovation Management System: Planning and conducting audits
- 10:57-11:00 | Management Review: Reviewing performance and setting direction
- 11:00-11:30 | Coffee break
- 11:30-12:06 | Management Review: Reviewing performance and setting direction (continued)
- 12:06-12:44 | Continual Improvement: Learning from successes and failures
- 12:44-13:22 | Preparing for Certification: Requirements, evidence and audit process
- 13:22-14:00 | Capstone: Participants present an implementation roadmap for an innovation management system

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Available seminar dates

Live dates and pricing for Innovation Management Systems: Applying ISO 56001 generated from the course details page.

Date	Location	Format	Fee
4 - 8 January 2027	Dubai	Classroom	**€2,745**
11 - 15 January 2027	Amsterdam	Classroom	**€2,415**
18 - 22 January 2027	Dubai	Classroom	**€2,745**
25 - 29 January 2027	London	Classroom	**€2,815**
1 - 5 February 2027	Cape Town	Classroom	**€1,895**
8 - 12 February 2027	Malmo	Classroom	**€3,400**
15 - 19 February 2027	Copenhagen	Classroom	**€3,400**
22 - 26 February 2027	Barcelona	Classroom	**€2,175**
1 - 5 March 2027	Cape Town	Classroom	**€1,895**
8 - 12 March 2027	Frankfurt	Classroom	**€2,215**

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15 - 19 March 2027	Dubai	Classroom	**€2,745**
22 - 26 March 2027	Kuala lumpur	Classroom	**€2,425**
5 - 9 April 2027	Oslo	Classroom	**€4,200**
12 - 16 April 2027	Istanbul	Classroom	**€2,250**
19 - 23 April 2027	Dubai	Classroom	**€2,745**
26 - 30 April 2027	Cape Town	Classroom	**€1,895**
3 - 7 May 2027	Paris	Classroom	**€2,210**
10 - 14 May 2027	Dubai	Classroom	**€2,745**
17 - 21 May 2027	Amsterdam	Classroom	**€2,415**
24 - 28 May 2027	Dubai	Classroom	**€2,745**

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7 - 11 June 2027	Dublin	Classroom	**€3,360**
14 - 18 June 2027	Cape Town	Classroom	**€1,895**
21 - 25 June 2027	Istanbul	Classroom	**€2,250**
5 - 9 July 2027	Dubai	Classroom	**€2,745**
12 - 16 July 2027	Barcelona	Classroom	**€2,175**
19 - 23 July 2027	Cape Town	Classroom	**€1,895**
26 - 30 July 2027	Manchester	Classroom	**€3,360**
2 - 6 August 2027	Dubai	Classroom	**€2,745**
9 - 13 August 2027	Kuala lumpur	Classroom	**€2,425**
16 - 20 August 2027	London	Classroom	**€2,815**

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23 - 27 August 2027	Liverpool	Classroom	**€3,360**
6 - 10 September 2027	Dubai	Classroom	**€2,745**
13 - 17 September 2027	Cape Town	Classroom	**€1,895**
20 - 24 September 2027	Paris	Classroom	**€2,210**
4 - 8 October 2027	Dubai	Classroom	**€2,745**
11 - 15 October 2027	Amsterdam	Classroom	**€2,415**
18 - 22 October 2027	Dubai	Classroom	**€2,745**
25 - 29 October 2027	Brussels	Classroom	**€3,400**
1 - 5 November 2027	Cape Town	Classroom	**€1,895**
8 - 12 November 2027	Istanbul	Classroom	**€2,250**

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6 - 10 December 2027	Cape Town	Classroom	**€1,895**
13 - 17 December 2027	Frankfurt	Classroom	**€2,215**
20 - 24 December 2027	Dubai	Classroom	**€2,745**
27 - 31 December 2027	Kuala lumpur	Classroom	**€2,425**
4 - 8 January 2027	Online / Live	Online / Live	**€1,515**
11 - 15 January 2027	Online / Live	Online / Live	**€1,515**
18 - 22 January 2027	Online / Live	Online / Live	**€1,515**
25 - 29 January 2027	Online / Live	Online / Live	**€1,515**

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1 - 5 February 2027	Online / Live	Online / Live	**€1,515**
8 - 12 February 2027	Online / Live	Online / Live	**€1,515**
15 - 19 February 2027	Online / Live	Online / Live	**€1,515**
22 - 26 February 2027	Online / Live	Online / Live	**€1,515**
1 - 5 March 2027	Online / Live	Online / Live	**€1,515**
8 - 12 March 2027	Online / Live	Online / Live	**€1,515**
15 - 19 March 2027	Online / Live	Online / Live	**€1,515**
22 - 26 March 2027	Online / Live	Online / Live	**€1,515**
5 - 9 April 2027	Online / Live	Online / Live	**€1,515**
12 - 16 April 2027	Online / Live	Online / Live	**€1,515**

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3 - 7 May 2027	Online / Live	Online / Live	**€1,515**
10 - 14 May 2027	Online / Live	Online / Live	**€1,515**
17 - 21 May 2027	Online / Live	Online / Live	**€1,515**
24 - 28 May 2027	Online / Live	Online / Live	**€1,515**
7 - 11 June 2027	Online / Live	Online / Live	**€1,515**
14 - 18 June 2027	Online / Live	Online / Live	**€1,515**
21 - 25 June 2027	Online / Live	Online / Live	**€1,515**
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Threat detection · Machine learning · Incident response



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2 - 6 August 2027	Online / Live	Online / Live	**€1,515**
9 - 13 August 2027	Online / Live	Online / Live	**€1,515**
16 - 20 August 2027	Online / Live	Online / Live	**€1,515**
23 - 27 August 2027	Online / Live	Online / Live	**€1,515**
6 - 10 September 2027	Online / Live	Online / Live	**€1,515**
13 - 17 September 2027	Online / Live	Online / Live	**€1,515**
20 - 24 September 2027	Online / Live	Online / Live	**€1,515**

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18 - 22 October 2027	Online / Live	Online / Live	**€1,515**
25 - 29 October 2027	Online / Live	Online / Live	**€1,515**
1 - 5 November 2027	Online / Live	Online / Live	**€1,515**
8 - 12 November 2027	Online / Live	Online / Live	**€1,515**
15 - 19 November 2027	Online / Live	Online / Live	**€1,515**
22 - 26 November 2027	Online / Live	Online / Live	**€1,515**
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