



DIGITAL INNOVATION AND TRANSFORMATION | DIT-041

Digital Workplace Strategy

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Course content

Why Attend

The digital workplace brings together collaboration tools, intranets, devices and processes that shape how people work. A coherent strategy improves productivity, engagement and security.

This Aractech course covers digital workplace concepts, employee experience, collaboration platforms, intranets and knowledge management, devices and access, governance, adoption and measuring digital workplace value. Participants develop a digital workplace roadmap.

Course Methodology

- Case studies
- Experience mapping
- Strategy workshops
- Group discussions
- Roadmap planning

Course Objectives

- Define digital workplace vision and principles
- Improve digital employee experience
- Select and govern collaboration tools
- Manage information and knowledge
- Drive adoption and digital skills
- Measure digital workplace value

Target Audience

- IT and digital workplace managers
- HR and internal communication professionals

Course content

- Knowledge managers
- Facilities and workplace managers

Course outline

Detailed course outline

Day-by-day outline for Digital Workplace Strategy.

Day 1 - Digital Workplace Concepts

- 09:00-09:45 | What the digital workplace is
- 09:45-10:30 | Hybrid work
- 10:30-11:00 | Employee experience
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Employee experience (continued)
- 11:45-12:30 | Maturity
- 12:30-14:00 | Exercise: Workplace assessment

Day 2 - Collaboration and Tools

- 09:00-09:45 | Collaboration platforms
- 09:45-10:30 | Tool sprawl
- 10:30-11:00 | Integration
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Integration (continued)
- 11:45-12:30 | Governance
- 12:30-14:00 | Workshop: Tool rationalisation

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Day 3 - Information and Knowledge

- 09:00-09:45 | Intranets
- 09:45-10:30 | Search
- 10:30-11:00 | Knowledge management
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Knowledge management (continued)
- 11:45-12:30 | AI assistants
- 12:30-14:00 | Case study: Knowledge platform

Day 4 - Adoption and Skills

- 09:00-09:45 | Adoption strategies
- 09:45-10:30 | Digital skills
- 10:30-11:00 | Champions
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Champions (continued)
- 11:45-12:30 | Communication
- 12:30-14:00 | Exercise: Adoption plan

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Day 5 - Value and Roadmap

- 09:00-09:54 | Metrics
- 09:54-10:48 | Security
- 10:48-11:00 | Roadmap
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Roadmap (continued)
- 12:12-13:06 | Funding
- 13:06-14:00 | Capstone: Digital workplace roadmap

Seminar dates

Available seminar dates

Live dates and pricing for Digital Workplace Strategy generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Barcelona	Classroom	€2,815
14 - 18 December 2026	London	Classroom	€2,315
18 - 22 January 2027	Istanbul	Classroom	€1,978
15 - 19 February 2027	Cape Town	Classroom	€1,625
15 - 19 March 2027	Barcelona	Classroom	€2,815
19 - 23 April 2027	Rome	Classroom	€3,460
17 - 21 May 2027	Kuala Lumpur	Classroom	€1,925
21 - 25 June 2027	Barcelona	Classroom	€2,815
19 - 23 July 2027	Geneva	Classroom	€4,315
16 - 20 August 2027	Istanbul	Classroom	€1,978

Seminar dates

Available seminar dates

Live dates and pricing for Digital Workplace Strategy generated from the course details page.

Date	Location	Format	Fee
20 - 24 September 2027	Vienna	Classroom	€3,225
18 - 22 October 2027	Barcelona	Classroom	€2,815
15 - 19 November 2027	Rome	Classroom	€3,460
20 - 24 December 2027	Kuala Lumpur	Classroom	€1,925
9 - 13 November 2026	Online / Live	Online / Live	€1,815
14 - 18 December 2026	Online / Live	Online / Live	€1,815
18 - 22 January 2027	Online / Live	Online / Live	€1,815
15 - 19 February 2027	Online / Live	Online / Live	€1,815
15 - 19 March 2027	Online / Live	Online / Live	€1,815
19 - 23 April 2027	Online / Live	Online / Live	€1,815

Seminar dates

Available seminar dates

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Date	Location	Format	Fee
17 - 21 May 2027	Online / Live	Online / Live	€1,815
21 - 25 June 2027	Online / Live	Online / Live	€1,815
19 - 23 July 2027	Online / Live	Online / Live	€1,815
16 - 20 August 2027	Online / Live	Online / Live	€1,815
20 - 24 September 2027	Online / Live	Online / Live	€1,815
18 - 22 October 2027	Online / Live	Online / Live	€1,815
15 - 19 November 2027	Online / Live	Online / Live	€1,815
20 - 24 December 2027	Online / Live	Online / Live	€1,815