

DIGITAL INNOVATION AND TRANSFORMATION | DIT-045

Digital Transformation in Logistics and Transport

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Course content

Why Attend

Logistics and transport companies are digitalising operations with real-time tracking, automation, platforms and analytics to improve efficiency, visibility and customer service.

This Aractech course covers digital logistics trends, visibility platforms, transport management and route optimisation, warehouse automation, digital freight platforms, AI and analytics, sustainability and transformation roadmaps.

Course Methodology

- Industry case studies
- Technology overviews
- Use-case workshops
- Group discussions
- Roadmap planning

Course Objectives

- Explain digital trends in logistics and transport
- Implement visibility and tracking solutions
- Use digital tools for transport and route optimisation
- Apply warehouse automation and robotics
- Use AI and analytics in logistics
- Plan logistics digital transformation

Target Audience

- Logistics and transport managers
- Supply chain professionals

Course content

- Warehouse managers
- Digital transformation leaders

Course outline

Detailed course outline

Day-by-day outline for Digital Transformation in Logistics and Transport.

Day 1 - Digital Logistics

- 09:00-09:45 | Industry trends
- 09:45-10:30 | Customer expectations
- 10:30-11:00 | Technology landscape
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Technology landscape (continued)
- 11:45-12:30 | Maturity
- 12:30-14:00 | Exercise: Digital assessment

Day 2 - Visibility and Transport

- 09:00-09:45 | Tracking platforms
- 09:45-10:30 | Transport management systems
- 10:30-11:00 | Route optimisation
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Route optimisation (continued)
- 11:45-12:30 | Digital freight platforms
- 12:30-14:00 | Workshop: Visibility design

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Day 3 - Warehouse and Automation

- 09:00-09:45 | Warehouse systems
- 09:45-10:30 | Robotics
- 10:30-11:00 | Automation business cases
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Automation business cases (continued)
- 11:45-12:30 | Labour
- 12:30-14:00 | Case study: Automated warehouse

Day 4 - AI and Sustainability

- 09:00-09:45 | Demand and ETA prediction
- 09:45-10:30 | Analytics
- 10:30-11:00 | Emissions tracking
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Emissions tracking (continued)
- 11:45-12:30 | Green logistics
- 12:30-14:00 | Exercise: AI use case

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Day 5 - Transformation

- 09:00-09:54 | Roadmap
- 09:54-10:48 | Partnerships
- 10:48-11:00 | Change management
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Change management (continued)
- 12:12-13:06 | Value measurement
- 13:06-14:00 | Capstone: Logistics digital roadmap

Seminar dates

Available seminar dates

Live dates and pricing for Digital Transformation in Logistics and Transport generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Istanbul	Classroom	€1,978
14 - 18 December 2026	Vienna	Classroom	€3,225
18 - 22 January 2027	Munich	Classroom	€3,225
15 - 19 February 2027	Rome	Classroom	€3,460
15 - 19 March 2027	Munich	Classroom	€3,225
19 - 23 April 2027	Amsterdam	Classroom	€2,830
17 - 21 May 2027	London	Classroom	€2,315
21 - 25 June 2027	Istanbul	Classroom	€1,978
19 - 23 July 2027	Vienna	Classroom	€3,225
16 - 20 August 2027	Munich	Classroom	€3,225

Seminar dates

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Date	Location	Format	Fee
20 - 24 September 2027	Rome	Classroom	€3,460
18 - 22 October 2027	Munich	Classroom	€3,225
15 - 19 November 2027	Amsterdam	Classroom	€2,830
20 - 24 December 2027	London	Classroom	€2,315
9 - 13 November 2026	Online / Live	Online / Live	€1,815
14 - 18 December 2026	Online / Live	Online / Live	€1,815
18 - 22 January 2027	Online / Live	Online / Live	€1,815
15 - 19 February 2027	Online / Live	Online / Live	€1,815
15 - 19 March 2027	Online / Live	Online / Live	€1,815
19 - 23 April 2027	Online / Live	Online / Live	€1,815

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17 - 21 May 2027	Online / Live	Online / Live	€1,815
21 - 25 June 2027	Online / Live	Online / Live	€1,815
19 - 23 July 2027	Online / Live	Online / Live	€1,815
16 - 20 August 2027	Online / Live	Online / Live	€1,815
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