

aractech
Global Learning for Operational Leaders

DIGITAL INNOVATION AND TRANSFORMATION | DIT-078

Digital Transformation in Education and Training

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Course content

Why Attend

Education and training organisations are undergoing a profound digital shift. Learners expect flexible, personalised and engaging experiences, while institutions must improve outcomes, efficiency and access at the same time.

Digital transformation in education goes far beyond putting content online. It includes new learning models, digital platforms, learning analytics, artificial intelligence, digital assessment, smart campuses and new ways of supporting teachers and learners.

Course Methodology

• This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes an interactive mixture of lecture-led learning, case studies, practical exercises and group discussions.

Course Objectives

• Understand core principles and best practices covered in Digital Transformation in Education and Training.

• Apply practical techniques to day-to-day operational challenges.

• Build an implementation action plan suitable for your organization.

Target Audience

• School and university leaders

• Training centre and academy managers

• Corporate learning and development leaders

• E-learning and instructional design managers



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Course outline

Detailed course outline

Day-by-day outline for Digital Transformation in Education and Training.

Day 1 - The Digital Education Landscape

- 09:00-09:34 | Forces Driving Change: Learner expectations, workforce needs and technology
- 09:34-10:08 | Global Education Trends: Online degrees, micro-credentials and lifelong learning
- 10:08-10:42 | Regional Priorities: National education strategies and smart learning in the Gulf
- 10:42-11:00 | Digital Maturity in Education: Assessing institutional readiness
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Digital Maturity in Education: Assessing institutional readiness (continued)
- 11:46-12:20 | Lessons from the Pandemic: What worked and what did not in remote learning
- 12:20-13:27 | Case Studies: Leading digital universities and training organisations
- 13:27-14:00 | Assessment: Participants evaluate their institution's digital maturity

Day 2 - Digital Strategy and Learning Models

- 09:00-09:49 | Developing a Digital Education Strategy: Vision, goals and priorities
- 09:49-10:14 | Learning Models: Blended, flipped, hybrid and fully online
- 10:14-11:00 | Learner-Centred Design: Designing for engagement and outcomes
- 11:00-11:30 | Coffee break
- 11:30-11:33 | Learner-Centred Design: Designing for engagement and outcomes (continued)
- 11:33-11:58 | Micro-Learning and Micro-Credentials: Flexible pathways for learners
- 11:58-12:47 | Accessibility and Inclusion: Designing for all learners
- 12:47-13:11 | Quality Assurance for Digital Learning: Standards and accreditation
- 13:11-14:00 | Workshop: Draft a digital learning strategy



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Day 3 - Platforms and Educational Technology

- 09:00-09:34 | Learning Management Systems: Selecting and getting value from an LMS
- 09:34-10:08 | Learning Experience Platforms: Personalised and social learning
- 10:08-10:42 | Digital Content Development: Video, interactive content and simulations
- 10:42-11:00 | Virtual Classrooms and Collaboration Tools: Engaging live online learning
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Virtual Classrooms and Collaboration Tools: Engaging live online learning (continued)
- 11:46-12:20 | Immersive Learning: Virtual reality, augmented reality and simulations
- 12:20-12:53 | EdTech Evaluation: Choosing solutions based on evidence
- 12:53-14:00 | Demonstration: Comparing leading learning platforms

Day 4 - Data, AI and Assessment

- 09:00-09:34 | Learning Analytics: Tracking engagement, progress and outcomes
- 09:34-10:08 | Early Warning Systems: Identifying learners at risk
- 10:08-10:42 | AI in Education: Personalised learning, tutoring and content generation
- 10:42-11:00 | Generative AI Policies: Guiding responsible use by learners and staff
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Generative AI Policies: Guiding responsible use by learners and staff (continued)
- 11:46-12:20 | Digital Assessment: Online exams, proctoring and authentic assessment
- 12:20-12:53 | Data Privacy and Ethics: Protecting learner data
- 12:53-14:00 | Exercise: Design an analytics dashboard for learning outcomes



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Day 5 - Leading the Transformation

- 09:00-09:34 | Change Leadership: Engaging teachers, trainers and administrators
- 09:34-10:41 | Building Digital Capability: Professional development for educators
- 10:41-11:00 | Smart Campus and Digital Operations: Administration, services and infrastructure
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Smart Campus and Digital Operations: Administration, services and infrastructure (continued)
- 11:45-12:19 | Funding and Partnerships: EdTech partners, universities and government
- 12:19-12:53 | Measuring Impact: Learning outcomes, satisfaction and efficiency
- 12:53-13:27 | Transformation Roadmap: Phasing initiatives over time
- 13:27-14:00 | Capstone: Participants present a digital transformation roadmap for their institution



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Seminar dates

Available seminar dates

Live dates and pricing for Digital Transformation in Education and Training generated from the course details page.

Date	Location	Format	Fee
4 - 8 January 2027	Barcelona	Classroom	**€2,175**
11 - 15 January 2027	Cape Town	Classroom	**€1,895**
18 - 22 January 2027	Manchester	Classroom	**€3,360**
25 - 29 January 2027	Dubai	Classroom	**€2,745**
1 - 5 February 2027	Kuala lumpur	Classroom	**€2,425**
8 - 12 February 2027	London	Classroom	**€2,815**
15 - 19 February 2027	Liverpool	Classroom	**€3,360**
22 - 26 February 2027	Istanbul	Classroom	**€2,250**
1 - 5 March 2027	Cape Town	Classroom	**€1,895**
8 - 12 March 2027	Paris	Classroom	**€2,210**



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Date	Location	Format	Fee
15 - 19 March 2027	Dubai	Classroom	**€2,745**
22 - 26 March 2027	Amsterdam	Classroom	**€2,415**
5 - 9 April 2027	Dubai	Classroom	**€2,745**
12 - 16 April 2027	Brussels	Classroom	**€3,400**
19 - 23 April 2027	Cape Town	Classroom	**€1,895**
26 - 30 April 2027	Eindhoven	Classroom	**€3,400**
3 - 7 May 2027	Dubai	Classroom	**€2,745**
10 - 14 May 2027	Barcelona	Classroom	**€2,175**
17 - 21 May 2027	Cape Town	Classroom	**€1,895**
24 - 28 May 2027	Frankfurt	Classroom	**€2,215**



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7 - 11 June 2027	Dubai	Classroom	**€2,745**
14 - 18 June 2027	Kuala lumpur	Classroom	**€2,425**
21 - 25 June 2027	London	Classroom	**€2,815**
5 - 9 July 2027	Rotterdam	Classroom	**€3,400**
12 - 16 July 2027	Dubai	Classroom	**€2,745**
19 - 23 July 2027	Cape Town	Classroom	**€1,895**
26 - 30 July 2027	Paris	Classroom	**€2,210**
2 - 6 August 2027	Dubai	Classroom	**€2,745**
9 - 13 August 2027	Amsterdam	Classroom	**€2,415**
16 - 20 August 2027	Dubai	Classroom	**€2,745**



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23 - 27 August 2027	Dusseldorf	Classroom	**€3,400**
6 - 10 September 2027	Cape Town	Classroom	**€1,895**
13 - 17 September 2027	Istanbul	Classroom	**€2,250**
20 - 24 September 2027	Dubai	Classroom	**€2,745**
4 - 8 October 2027	Barcelona	Classroom	**€2,175**
11 - 15 October 2027	Cape Town	Classroom	**€1,895**
18 - 22 October 2027	Frankfurt	Classroom	**€2,215**
25 - 29 October 2027	Dubai	Classroom	**€2,745**
1 - 5 November 2027	Berlin	Classroom	**€3,400**
8 - 12 November 2027	London	Classroom	**€2,815**



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15 - 19 November 2027	Istanbul	Classroom	**€2,250**
22 - 26 November 2027	Dubai	Classroom	**€2,745**
6 - 10 December 2027	Cape Town	Classroom	**€1,895**
13 - 17 December 2027	Stockholm	Classroom	**€3,400**
20 - 24 December 2027	Dubai	Classroom	**€2,745**
27 - 31 December 2027	Amsterdam	Classroom	**€2,415**
4 - 8 January 2027	Online / Live	Online / Live	**€1,515**
11 - 15 January 2027	Online / Live	Online / Live	**€1,515**
18 - 22 January 2027	Online / Live	Online / Live	**€1,515**
25 - 29 January 2027	Online / Live	Online / Live	**€1,515**



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Date	Location	Format	Fee
1 - 5 February 2027	Online / Live	Online / Live	**€1,515**
8 - 12 February 2027	Online / Live	Online / Live	**€1,515**
15 - 19 February 2027	Online / Live	Online / Live	**€1,515**
22 - 26 February 2027	Online / Live	Online / Live	**€1,515**
1 - 5 March 2027	Online / Live	Online / Live	**€1,515**
8 - 12 March 2027	Online / Live	Online / Live	**€1,515**
15 - 19 March 2027	Online / Live	Online / Live	**€1,515**
22 - 26 March 2027	Online / Live	Online / Live	**€1,515**
5 - 9 April 2027	Online / Live	Online / Live	**€1,515**
12 - 16 April 2027	Online / Live	Online / Live	**€1,515**



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19 - 23 April 2027	Online / Live	Online / Live	**€1,515**
26 - 30 April 2027	Online / Live	Online / Live	**€1,515**
3 - 7 May 2027	Online / Live	Online / Live	**€1,515**
10 - 14 May 2027	Online / Live	Online / Live	**€1,515**
17 - 21 May 2027	Online / Live	Online / Live	**€1,515**
24 - 28 May 2027	Online / Live	Online / Live	**€1,515**
7 - 11 June 2027	Online / Live	Online / Live	**€1,515**
14 - 18 June 2027	Online / Live	Online / Live	**€1,515**
21 - 25 June 2027	Online / Live	Online / Live	**€1,515**
5 - 9 July 2027	Online / Live	Online / Live	**€1,515**



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19 - 23 July 2027	Online / Live	Online / Live	**€1,515**
26 - 30 July 2027	Online / Live	Online / Live	**€1,515**
2 - 6 August 2027	Online / Live	Online / Live	**€1,515**
9 - 13 August 2027	Online / Live	Online / Live	**€1,515**
16 - 20 August 2027	Online / Live	Online / Live	**€1,515**
23 - 27 August 2027	Online / Live	Online / Live	**€1,515**
6 - 10 September 2027	Online / Live	Online / Live	**€1,515**
13 - 17 September 2027	Online / Live	Online / Live	**€1,515**
20 - 24 September 2027	Online / Live	Online / Live	**€1,515**



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18 - 22 October 2027	Online / Live	Online / Live	**€1,515**
25 - 29 October 2027	Online / Live	Online / Live	**€1,515**
1 - 5 November 2027	Online / Live	Online / Live	**€1,515**
8 - 12 November 2027	Online / Live	Online / Live	**€1,515**
15 - 19 November 2027	Online / Live	Online / Live	**€1,515**
22 - 26 November 2027	Online / Live	Online / Live	**€1,515**
6 - 10 December 2027	Online / Live	Online / Live	**€1,515**
13 - 17 December 2027	Online / Live	Online / Live	**€1,515**



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20 - 24 December 2027	Online / Live	Online / Live	**€1,515**
27 - 31 December 2027	Online / Live	Online / Live	**€1,515**

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