

DIGITAL INNOVATION AND TRANSFORMATION | DIT-044

Digital Ecosystems and Partnerships

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Course content

Why Attend

Few organisations can deliver digital value alone. Ecosystems of partners, platforms, start-ups and APIs allow companies to offer richer services and innovate faster.

This Aractech course covers ecosystem strategy, partner roles, open innovation, API strategy, start-up collaboration, governance and value sharing, data sharing and measuring ecosystem performance. Participants design an ecosystem strategy.

Course Methodology

- Case studies
- Ecosystem mapping
- Strategy workshops
- Group discussions
- Planning

Course Objectives

- Explain digital ecosystems and roles
- Develop ecosystem and partnership strategies
- Use APIs and open innovation
- Collaborate effectively with start-ups
- Govern ecosystems and share value
- Measure ecosystem performance

Target Audience

- Strategy and partnership managers
- Digital leaders

Course content

- Business development professionals
- Innovation managers

Course outline

Detailed course outline

Day-by-day outline for Digital Ecosystems and Partnerships.

Day 1 - Digital Ecosystems

- 09:00-09:45 | Ecosystem concepts
- 09:45-10:30 | Roles
- 10:30-11:00 | Ecosystem examples
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Ecosystem examples (continued)
- 11:45-12:30 | Value creation
- 12:30-14:00 | Exercise: Ecosystem map

Day 2 - Strategy

- 09:00-09:45 | Orchestrator or participant
- 09:45-10:30 | Partner selection
- 10:30-11:00 | Value proposition
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Value proposition (continued)
- 11:45-12:30 | Competitive dynamics
- 12:30-14:00 | Workshop: Ecosystem strategy

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Day 3 - APIs and Open Innovation

- 09:00-09:45 | API strategy
- 09:45-10:30 | Developer ecosystems
- 10:30-11:00 | Open innovation
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Open innovation (continued)
- 11:45-12:30 | Data sharing
- 12:30-14:00 | Case study: API ecosystem

Day 4 - Start-up Collaboration

- 09:00-09:45 | Collaboration models
- 09:45-10:30 | Accelerators
- 10:30-11:00 | Corporate venturing
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Corporate venturing (continued)
- 11:45-12:30 | Procurement barriers
- 12:30-14:00 | Exercise: Collaboration model

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Day 5 - Governance and Measurement

- 09:00-09:54 | Governance
- 09:54-10:48 | Value sharing
- 10:48-11:00 | Trust
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Trust (continued)
- 12:12-13:06 | Metrics
- 13:06-14:00 | Capstone: Ecosystem plan

Seminar dates

Available seminar dates

Live dates and pricing for Digital Ecosystems and Partnerships generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Frankfurt	Classroom	€1,875
14 - 18 December 2026	Barcelona	Classroom	€2,815
18 - 22 January 2027	London	Classroom	€2,315
15 - 19 February 2027	Istanbul	Classroom	€1,978
15 - 19 March 2027	Vienna	Classroom	€3,225
19 - 23 April 2027	Barcelona	Classroom	€2,815
17 - 21 May 2027	Paris	Classroom	€3,825
21 - 25 June 2027	Frankfurt	Classroom	€1,875
19 - 23 July 2027	Barcelona	Classroom	€2,815
16 - 20 August 2027	London	Classroom	€2,315

Seminar dates

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Date	Location	Format	Fee
20 - 24 September 2027	Istanbul	Classroom	€1,978
18 - 22 October 2027	Cape Town	Classroom	€1,625
15 - 19 November 2027	Barcelona	Classroom	€2,815
20 - 24 December 2027	Paris	Classroom	€3,825
9 - 13 November 2026	Online / Live	Online / Live	€1,815
14 - 18 December 2026	Online / Live	Online / Live	€1,815
18 - 22 January 2027	Online / Live	Online / Live	€1,815
15 - 19 February 2027	Online / Live	Online / Live	€1,815
15 - 19 March 2027	Online / Live	Online / Live	€1,815
19 - 23 April 2027	Online / Live	Online / Live	€1,815

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21 - 25 June 2027	Online / Live	Online / Live	€1,815
19 - 23 July 2027	Online / Live	Online / Live	€1,815
16 - 20 August 2027	Online / Live	Online / Live	€1,815
20 - 24 September 2027	Online / Live	Online / Live	€1,815
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