



DIGITAL INNOVATION AND TRANSFORMATION | DIT-039

Design Sprint Facilitation

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Course content

Why Attend

Design sprints compress months of discussion into a few days, moving teams from a big challenge to a tested prototype. They are widely used for product, service and digital innovation.

This Aractech course teaches how to plan and facilitate design sprints: framing the challenge, mapping, sketching solutions, deciding, prototyping and testing with users, then using results. Participants run a complete sprint simulation.

Course Methodology

- Full sprint simulation
- Facilitation practice
- Prototyping
- User testing
- Debriefs

Course Objectives

- Explain the design sprint process and when to use it
- Plan and prepare sprints
- Facilitate mapping, sketching and decision activities
- Build rapid prototypes
- Test with users and interpret results
- Turn sprint outcomes into next steps

Target Audience

- Product managers
- Innovation and design teams

Course content

- Facilitators and agile coaches
- Digital transformation staff

Course outline

Detailed course outline

Day-by-day outline for Design Sprint Facilitation.

Day 1 - Design Sprint Foundations

- 09:00-09:45 | Sprint purpose
- 09:45-10:30 | When to use sprints
- 10:30-11:00 | Roles
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Roles (continued)
- 11:45-12:30 | Preparation
- 12:30-14:00 | Exercise: Challenge framing

Day 2 - Understand and Map

- 09:00-09:45 | Long-term goals
- 09:45-10:30 | Sprint questions
- 10:30-11:00 | Mapping
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Mapping (continued)
- 11:45-12:30 | Expert interviews
- 12:30-14:00 | Workshop: Mapping session

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Day 3 - Sketch and Decide

- 09:00-09:45 | Lightning demos
- 09:45-10:30 | Sketching
- 10:30-11:00 | Voting and decisions
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Voting and decisions (continued)
- 11:45-12:30 | Storyboarding
- 12:30-14:00 | Practice: Decision facilitation

Day 4 - Prototype and Test

- 09:00-09:45 | Prototype mindset
- 09:45-10:30 | Tools
- 10:30-11:00 | User interviews
- 11:00-11:30 | Coffee break
- 11:30-11:45 | User interviews (continued)
- 11:45-12:30 | Observation
- 12:30-14:00 | Simulation: User testing

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Day 5 - After the Sprint

- 09:00-09:54 | Interpreting results
- 09:54-10:48 | Next steps
- 10:48-11:00 | Variations
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Variations (continued)
- 12:12-13:06 | Facilitation tips
- 13:06-14:00 | Capstone: Sprint plan

Seminar dates

Available seminar dates

Live dates and pricing for Design Sprint Facilitation generated from the course details page.

Date	Location	Format	Fee
9 - 13 November 2026	Amsterdam	Classroom	€2,830
14 - 18 December 2026	London	Classroom	€2,315
18 - 22 January 2027	Paris	Classroom	€3,825
15 - 19 February 2027	Rome	Classroom	€3,460
15 - 19 March 2027	Kuala lumpur	Classroom	€1,925
19 - 23 April 2027	Rome	Classroom	€3,460
17 - 21 May 2027	Munich	Classroom	€3,225
21 - 25 June 2027	Amsterdam	Classroom	€2,830
19 - 23 July 2027	Geneva	Classroom	€4,315
16 - 20 August 2027	Paris	Classroom	€3,825

Seminar dates

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Date	Location	Format	Fee
20 - 24 September 2027	Rome	Classroom	€3,460
18 - 22 October 2027	Kuala lumpur	Classroom	€1,925
15 - 19 November 2027	Rome	Classroom	€3,460
20 - 24 December 2027	Munich	Classroom	€3,225
9 - 13 November 2026	Online / Live	Online / Live	€1,815
14 - 18 December 2026	Online / Live	Online / Live	€1,815
18 - 22 January 2027	Online / Live	Online / Live	€1,815
15 - 19 February 2027	Online / Live	Online / Live	€1,815
15 - 19 March 2027	Online / Live	Online / Live	€1,815
19 - 23 April 2027	Online / Live	Online / Live	€1,815

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17 - 21 May 2027	Online / Live	Online / Live	€1,815
21 - 25 June 2027	Online / Live	Online / Live	€1,815
19 - 23 July 2027	Online / Live	Online / Live	€1,815
16 - 20 August 2027	Online / Live	Online / Live	€1,815
20 - 24 September 2027	Online / Live	Online / Live	€1,815
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