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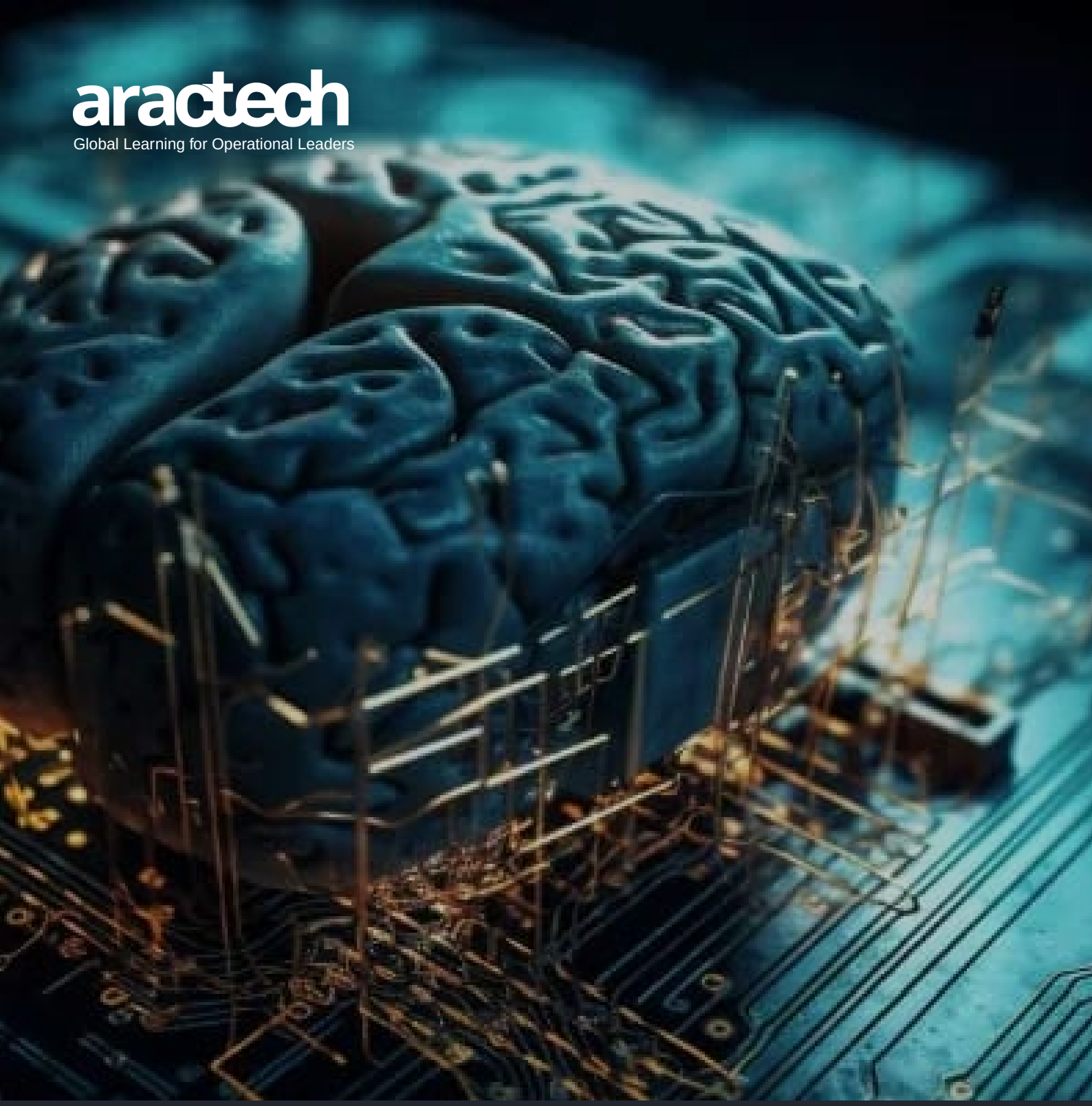

DIGITAL INNOVATION AND TRANSFORMATION | DIT-072

# Cloud FinOps: Managing Cloud Cost and Value


## Contact

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# Course content

## Why Attend

Cloud computing gives organisations speed and flexibility, but it also introduces a new financial challenge. Without the right practices, cloud spending can grow rapidly and unpredictably, with costs that are difficult to understand, allocate and control.

FinOps, or cloud financial operations, is the discipline that brings finance, technology and business teams together to make data-driven decisions about cloud spending and maximise the business value of the cloud.

## Course Methodology

• This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes an interactive mixture of lecture-led learning, case studies, practical exercises and group discussions.

## Course Objectives

• Understand core principles and best practices covered in Cloud FinOps: Managing Cloud Cost and Value.

• Apply practical techniques to day-to-day operational challenges.

• Build an implementation action plan suitable for your organization.

## Target Audience

• IT and cloud managers

• Finance and IT finance professionals

• Cloud architects and engineers

• Procurement and vendor managers



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# Course outline

## Detailed course outline

Day-by-day outline for Cloud FinOps: Managing Cloud Cost and Value.

### Day 1 - Cloud Economics and FinOps Foundations

- 09:00-09:39 | Cloud Cost Models: On-demand, reserved, savings plans, spot and SaaS pricing
- 09:39-10:18 | Why Cloud Costs Get Out of Control: Decentralised decisions and lack of visibility
- 10:18-10:57 | What FinOps Is: Principles and the FinOps Foundation framework
- 10:57-11:00 | FinOps Lifecycle: Inform, optimise and operate phases
- 11:00-11:30 | Coffee break
- 11:30-12:06 | FinOps Lifecycle: Inform, optimise and operate phases (continued)
- 12:06-12:44 | Roles and Personas: Finance, engineering, product, procurement and leadership
- 12:44-13:22 | FinOps Maturity: Crawl, walk and run stages
- 13:22-14:00 | Assessment: Participants evaluate their cloud cost management maturity

### Day 2 - Visibility and Cost Allocation

- 09:00-09:27 | Cloud Billing Data: Understanding bills from AWS, Azure and Google Cloud
- 09:27-10:21 | Tagging Strategy: Designing and enforcing tags for allocation
- 10:21-10:48 | Account and Subscription Structures: Organising cloud resources for clarity
- 10:48-11:00 | Showback and Chargeback: Allocating costs to teams and products
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Showback and Chargeback: Allocating costs to teams and products (continued)
- 11:45-12:12 | Shared Costs: Allocating platforms, support and shared services
- 12:12-13:06 | Cost Reporting and Dashboards: Designing reports for different audiences
- 13:06-14:00 | Lab: Design a tagging and allocation model



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### Day 3 - Usage Optimisation

- 09:00-09:34 | Rightsizing: Matching resources to actual workload needs
- 09:34-10:08 | Eliminating Waste: Idle, orphaned and over-provisioned resources
- 10:08-10:42 | Scheduling and Auto-Scaling: Turning resources off when not needed
- 10:42-11:00 | Storage Optimisation: Tiering, lifecycle policies and data retention
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Storage Optimisation: Tiering, lifecycle policies and data retention (continued)
- 11:46-12:20 | Architecture for Cost Efficiency: Serverless, containers and managed services
- 12:20-12:53 | Cost of AI and Data Workloads: Managing GPU, analytics and generative AI spend
- 12:53-14:00 | Exercise: Identify optimisation opportunities from sample usage data

### Day 4 - Rate Optimisation, Forecasting and Budgeting

- 09:00-09:34 | Commitment-Based Discounts: Reserved instances and savings plans
- 09:34-10:08 | Managing Commitments: Coverage, utilisation and risk
- 10:08-10:42 | Enterprise Agreements and Negotiation: Working with cloud vendors
- 10:42-11:00 | Forecasting Cloud Spend: Methods and accuracy
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Forecasting Cloud Spend: Methods and accuracy (continued)
- 11:46-12:20 | Budgets and Alerts: Preventing surprises
- 12:20-12:53 | Unit Economics: Cost per customer, transaction or product
- 12:53-14:00 | Lab: Build a cloud spend forecast and budget



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# Course outline

## Detailed course outline

Day-by-day outline for Cloud FinOps: Managing Cloud Cost and Value.

### Day 5 - Operating FinOps and Building Culture

- 09:00-09:34 | FinOps Team Models: Centralised, distributed and hybrid
- 09:34-10:08 | Policies and Governance: Guardrails, approvals and automation
- 10:08-10:42 | FinOps Tools: Native tools and third-party platforms
- 10:42-11:00 | Engaging Engineers: Making cost a design consideration
- 11:00-11:30 | Coffee break
- 11:30-12:19 | Engaging Engineers: Making cost a design consideration (continued)
- 12:19-12:53 | Measuring FinOps Success: KPIs and value metrics
- 12:53-13:27 | FinOps for Sustainability: Linking cost and carbon
- 13:27-14:00 | Capstone: Participants present a FinOps implementation roadmap



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# Seminar dates

## Available seminar dates

Live dates and pricing for Cloud FinOps: Managing Cloud Cost and Value generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 4 - 8 January 2027 | Brussels | Classroom | **€3,400** |
| 11 - 15 January 2027 | Dubai | Classroom | **€2,745** |
| 18 - 22 January 2027 | Barcelona | Classroom | **€2,175** |
| 25 - 29 January 2027 | Cape Town | Classroom | **€1,895** |
| 1 - 5 February 2027 | Frankfurt | Classroom | **€2,215** |
| 8 - 12 February 2027 | Eindhoven | Classroom | **€3,400** |
| 15 - 19 February 2027 | Kuala lumpur | Classroom | **€2,425** |
| 22 - 26 February 2027 | London | Classroom | **€2,815** |
| 1 - 5 March 2027 | Istanbul | Classroom | **€2,250** |
| 8 - 12 March 2027 | Rotterdam | Classroom | **€3,400** |



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# Seminar dates

## Available seminar dates

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| Date | Location | Format | Fee |
|---|---|---|---|
| 15 - 19 March 2027 | Cape Town | Classroom | **€1,895** |
| 22 - 26 March 2027 | Paris | Classroom | **€2,210** |
| 5 - 9 April 2027 | Dubai | Classroom | **€2,745** |
| 12 - 16 April 2027 | Amsterdam | Classroom | **€2,415** |
| 19 - 23 April 2027 | Dubai | Classroom | **€2,745** |
| 26 - 30 April 2027 | London | Classroom | **€2,815** |
| 3 - 7 May 2027 | Cape Town | Classroom | **€1,895** |
| 10 - 14 May 2027 | Dusseldorf | Classroom | **€3,400** |
| 17 - 21 May 2027 | Istanbul | Classroom | **€2,250** |
| 24 - 28 May 2027 | Barcelona | Classroom | **€2,175** |



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# Seminar dates

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| Date | Location | Format | Fee |
|---|---|---|---|
| 7 - 11 June 2027 | Cape Town | Classroom | **€1,895** |
| 14 - 18 June 2027 | Berlin | Classroom | **€3,400** |
| 21 - 25 June 2027 | Dubai | Classroom | **€2,745** |
| 5 - 9 July 2027 | Kuala lumpur | Classroom | **€2,425** |
| 12 - 16 July 2027 | London | Classroom | **€2,815** |
| 19 - 23 July 2027 | Stockholm | Classroom | **€3,400** |
| 26 - 30 July 2027 | Dubai | Classroom | **€2,745** |
| 2 - 6 August 2027 | Cape Town | Classroom | **€1,895** |
| 9 - 13 August 2027 | Paris | Classroom | **€2,210** |
| 16 - 20 August 2027 | Dubai | Classroom | **€2,745** |



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| Date | Location | Format | Fee |
|---|---|---|---|
| 23 - 27 August 2027 | Amsterdam | Classroom | **€2,415** |
| 6 - 10 September 2027 | Dubai | Classroom | **€2,745** |
| 13 - 17 September 2027 | Malmo | Classroom | **€3,400** |
| 20 - 24 September 2027 | Cape Town | Classroom | **€1,895** |
| 4 - 8 October 2027 | Copenhagen | Classroom | **€3,400** |
| 11 - 15 October 2027 | Dubai | Classroom | **€2,745** |
| 18 - 22 October 2027 | Barcelona | Classroom | **€2,175** |
| 25 - 29 October 2027 | Cape Town | Classroom | **€1,895** |
| 1 - 5 November 2027 | Frankfurt | Classroom | **€2,215** |
| 8 - 12 November 2027 | Dubai | Classroom | **€2,745** |



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| Date | Location | Format | Fee |
|---|---|---|---|
| 15 - 19 November 2027 | Kuala lumpur | Classroom | **€2,425** |
| 22 - 26 November 2027 | Oslo | Classroom | **€4,200** |
| 6 - 10 December 2027 | Istanbul | Classroom | **€2,250** |
| 13 - 17 December 2027 | Dubai | Classroom | **€2,745** |
| 20 - 24 December 2027 | Cape Town | Classroom | **€1,895** |
| 27 - 31 December 2027 | Paris | Classroom | **€2,210** |
| 4 - 8 January 2027 | Online / Live | Online / Live | **€1,515** |
| 11 - 15 January 2027 | Online / Live | Online / Live | **€1,515** |
| 18 - 22 January 2027 | Online / Live | Online / Live | **€1,515** |
| 25 - 29 January 2027 | Online / Live | Online / Live | **€1,515** |



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# Seminar dates

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Live dates and pricing for Cloud FinOps: Managing Cloud Cost and Value generated from the course details page.

| Date | Location | Format | Fee |
|---|---|---|---|
| 1 - 5 February 2027 | Online / Live | Online / Live | **€1,515** |
| 8 - 12 February 2027 | Online / Live | Online / Live | **€1,515** |
| 15 - 19 February 2027 | Online / Live | Online / Live | **€1,515** |
| 22 - 26 February 2027 | Online / Live | Online / Live | **€1,515** |
| 1 - 5 March 2027 | Online / Live | Online / Live | **€1,515** |
| 8 - 12 March 2027 | Online / Live | Online / Live | **€1,515** |
| 15 - 19 March 2027 | Online / Live | Online / Live | **€1,515** |
| 22 - 26 March 2027 | Online / Live | Online / Live | **€1,515** |
| 5 - 9 April 2027 | Online / Live | Online / Live | **€1,515** |
| 12 - 16 April 2027 | Online / Live | Online / Live | **€1,515** |



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| Date | Location | Format | Fee |
|---|---|---|---|
| 19 - 23 April 2027 | Online / Live | Online / Live | **€1,515** |
| 26 - 30 April 2027 | Online / Live | Online / Live | **€1,515** |
| 3 - 7 May 2027 | Online / Live | Online / Live | **€1,515** |
| 10 - 14 May 2027 | Online / Live | Online / Live | **€1,515** |
| 17 - 21 May 2027 | Online / Live | Online / Live | **€1,515** |
| 24 - 28 May 2027 | Online / Live | Online / Live | **€1,515** |
| 7 - 11 June 2027 | Online / Live | Online / Live | **€1,515** |
| 14 - 18 June 2027 | Online / Live | Online / Live | **€1,515** |
| 21 - 25 June 2027 | Online / Live | Online / Live | **€1,515** |
| 5 - 9 July 2027 | Online / Live | Online / Live | **€1,515** |



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| Date | Location | Format | Fee |
|---|---|---|---|
| 12 - 16 July 2027 | Online / Live | Online / Live | **€1,515** |
| 19 - 23 July 2027 | Online / Live | Online / Live | **€1,515** |
| 26 - 30 July 2027 | Online / Live | Online / Live | **€1,515** |
| 2 - 6 August 2027 | Online / Live | Online / Live | **€1,515** |
| 9 - 13 August 2027 | Online / Live | Online / Live | **€1,515** |
| 16 - 20 August 2027 | Online / Live | Online / Live | **€1,515** |
| 23 - 27 August 2027 | Online / Live | Online / Live | **€1,515** |
| 6 - 10 September 2027 | Online / Live | Online / Live | **€1,515** |
| 13 - 17 September 2027 | Online / Live | Online / Live | **€1,515** |
| 20 - 24 September 2027 | Online / Live | Online / Live | **€1,515** |



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# Seminar dates

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| Date | Location | Format | Fee |
|---|---|---|---|
| 4 - 8 October 2027 | Online / Live | Online / Live | **€1,515** |
| 11 - 15 October 2027 | Online / Live | Online / Live | **€1,515** |
| 18 - 22 October 2027 | Online / Live | Online / Live | **€1,515** |
| 25 - 29 October 2027 | Online / Live | Online / Live | **€1,515** |
| 1 - 5 November 2027 | Online / Live | Online / Live | **€1,515** |
| 8 - 12 November 2027 | Online / Live | Online / Live | **€1,515** |
| 15 - 19 November 2027 | Online / Live | Online / Live | **€1,515** |
| 22 - 26 November 2027 | Online / Live | Online / Live | **€1,515** |
| 6 - 10 December 2027 | Online / Live | Online / Live | **€1,515** |
| 13 - 17 December 2027 | Online / Live | Online / Live | **€1,515** |



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| Date | Location | Format | Fee |
|---|---|---|---|
| 20 - 24 December 2027 | Online / Live | Online / Live | **€1,515** |
| 27 - 31 December 2027 | Online / Live | Online / Live | **€1,515** |