

A close-up photograph of a man in a white dress shirt and black tie, focused on moving a chess piece on a board. The background is blurred, showing the man's torso and arms. The lighting is soft, highlighting the texture of the chess pieces and the man's hands.

aractech

Global Learning for Operational Leaders

PLANNING AND STRATEGY MANAGEMENT

Certified Strategic Manager

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Course content

Why Attend

Course Introduction

Welcome to this high-impact, mindset-expanding Leadership Training Course focused on Strategies, Risks, Negotiation, and Leadership! As Mark Zuckerberg, co-founder of Facebook, wisely noted, "The biggest risk is not taking any risk."

Course Methodology

Course Objectives

Target Audience

Course outline

Detailed course outline

Module-by-module outline for Certified Strategic Manager.

Module 1 - Besides a wide, and in-depth coverage of topics, the following are the major highlights

- The Relationships Between Vision, Mission and Strategy
- The Steps Involved in Developing a Risk Strategy
- The Everyday Role and Attitude of 'Win-Win' Negotiating
- Strategy and Tactics in Negotiating
- Understanding Your Opponent's Negotiating Style and Tactics
- Maximizing the Performance of Each Team Member

Seminar dates

Available seminar dates

Live dates and pricing for Certified Strategic Manager generated from the course details page.

Date	Location	Format	Fee
15 - 19 June 2026	Barcelona	Classroom	€2,695
20 - 24 July 2026	Paris	Classroom	€3,150
3 - 7 August 2026	Frankfurt	Classroom	€2,275
7 - 11 September 2026	Barcelona	Classroom	€2,695
12 - 16 October 2026	Frankfurt	Classroom	€2,275
9 - 13 November 2026	Rome	Classroom	€2,975
14 - 18 December 2026	Kuala Lumpur	Classroom	€1,575

Live online option

Online delivery is available at €1,250.