

aractech

Global Learning for Operational Leaders



PUBLIC RELATIONS | PR-009

Certified Professional TV Presenter

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Course content

Why Attend

Professional TV presenting requires confidence, clear communication, audience connection, strong on-camera presence, and the ability to perform under pressure. Successful presenters combine voice control, interviewing skills, script awareness, and live broadcasting techniques to deliver engaging content across television and digital platforms. This course provides participants with practical skills to become confident and professional TV presenters.

Course Methodology

• This course uses an interactive and practical approach through presentations, studio simulations, on-camera practice, voice coaching, interview exercises, scriptwriting workshops, feedback sessions, and real broadcasting examples.

Course Objectives

- Understand the television industry and presenter responsibilities
- Develop professional on-camera confidence and presence
- Improve vocal delivery and communication techniques
- Master interviewing and questioning skills
- Write and deliver scripts effectively
- Use teleprompters confidently and naturally

Target Audience

- Aspiring TV Presenters
- Media Professionals
- Content Creators
- Journalists

Course outline

Detailed course outline

Day-by-day outline for Certified Professional TV Presenter.

Day 1 - Introduction to Television Presenting

- Overview of the television industry and its nature
- Main responsibilities and expectations of a TV presenter
- Presenter styles and their characteristics
- Responsibilities of TV production personnel and teams
- Television cast, crew, and producer roles
- Importance of teamwork and collaboration in TV

Day 2 - On-Camera Delivery and Presentation

- Principles of presenting to the camera
- Presence, eye-line, and confidence
- Different TV genres and presenting requirements
- Techniques for engaging the audience
- Controlling body language, posture, and gestures
- Presenting with handheld and multiple cameras

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Day 3 - Vocal Delivery and Interviewing Techniques

- Breathing, projection, and articulation techniques
- Tone and vocal variety for different TV genres
- Managing nervousness and vocal strain
- Effective use of pauses, pace, and emphasis
- Interviewing techniques for TV presenters
- Question techniques and question types

Day 4 - Scriptwriting and Teleprompter

- Understanding audience and audience persona
- Scriptwriting for broadcast and streaming
- Writing intros, links, and handovers
- Storytelling techniques and their importance
- Teleprompter mastery techniques
- Improvisation techniques in TV presenting

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Day 5 - Live Broadcasting and Showreel Production

- Studio vs on-location presenting environments
- Live timing and precision for studio presenting
- Outdoor shoots and live cross requirements
- Handling unexpected events in live broadcasting
- Managing mistakes, silence, and breaking news
- Showreel format, structure, and creation steps

Seminar dates

Available seminar dates

Live dates and pricing for Certified Professional TV Presenter generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	Istanbul	Classroom	€2,695
8 - 12 June 2026	Kuala Lumpur	Classroom	€1,575
15 - 19 June 2026	Amsterdam	Classroom	€2,940
6 - 10 July 2026	London	Classroom	€2,975
20 - 24 July 2026	Kuala Lumpur	Classroom	€1,575
3 - 7 August 2026	Amsterdam	Classroom	€2,975
10 - 14 August 2026	London	Classroom	€2,695

Live online option

Online delivery is available at €1,250.