

aractech
Global Learning for Operational Leaders

PROJECT MANAGEMENT | PM-044

Certificate in Strategic Project Management

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Course content

Why Attend

Projects are the vehicles through which organisations deliver strategy. Yet many projects are completed on time and on budget while still failing to deliver the strategic value they were approved for.

Strategic project management closes this gap. It connects every project to organisational objectives, ensures the right projects are selected, keeps benefits in focus throughout delivery and equips project leaders to think and act like business leaders.

Course Methodology

• This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes an interactive mixture of lecture-led learning, case studies, practical exercises and group discussions.

Course Objectives

• Understand core principles and best practices covered in Certificate in Strategic Project Management.

• Apply practical techniques to day-to-day operational challenges.

• Build an implementation action plan suitable for your organization.

Target Audience

• Experienced project and programme managers

• PMO managers and portfolio analysts

• Strategy and planning professionals

• Department heads who sponsor projects



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Course outline

Detailed course outline

Day-by-day outline for Certificate in Strategic Project Management.

Day 1 - Projects as Instruments of Strategy

- 09:00-09:34 | Strategy and Execution: Why most strategies fail in implementation and how projects bridge the gap
- 09:34-10:08 | From Strategy to Portfolio: Translating vision, mission and objectives into programmes and projects
- 10:08-10:42 | Strategic Alignment Tools: Balanced scorecard, OKRs and strategy maps applied to project selection
- 10:42-11:00 | The Business Value of Projects: Outputs, outcomes, benefits and strategic contribution
- 11:00-11:30 | Coffee break
- 11:30-11:46 | The Business Value of Projects: Outputs, outcomes, benefits and strategic contribution (continued)
- 11:46-12:20 | The Strategic Project Manager: Mindset, competencies and the PMI Talent Triangle
- 12:20-12:53 | Organisational Context: Culture, structure and project maturity and their effect on success
- 12:53-14:00 | Case Study: Analysing a project that delivered on scope but failed strategically

Day 2 - Strategic Project Selection and Business Cases

- 09:00-09:30 | Project Selection Criteria: Strategic fit, value, risk, capacity and urgency
- 09:30-10:00 | Financial Appraisal: NPV, IRR, payback and cost-benefit analysis for decision makers
- 10:00-10:30 | Non-Financial Value: Customer, compliance, capability and reputational benefits
- 10:30-11:00 | Building the Business Case: Structure, options analysis and recommendation
- 11:00-11:30 | Coffee break
- 11:30-12:00 | Building the Business Case: Structure, options analysis and recommendation (continued)
- 12:00-12:30 | Benefits Planning: Defining, quantifying and assigning owners to benefits
- 12:30-13:00 | Strategic Risk: Identifying risks that threaten business value rather than just schedule
- 13:00-14:00 | Workshop: Develop a strategic business case for a proposed initiative



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Day 3 - Leading Delivery with a Strategic Focus

• 09:00-09:34 | Choosing the Delivery Approach: Predictive, agile and hybrid approaches aligned to context

• 09:34-10:08 | Value-Based Planning: Prioritising scope by business value

• 10:08-10:42 | Governance for Strategic Projects: Steering committees, stage gates and decision rights

• 10:42-11:00 | Managing Complexity: Systems thinking and handling interdependent projects

• 11:00-11:30 | Coffee break

• 11:30-11:46 | Managing Complexity: Systems thinking and handling interdependent projects (continued)

• 11:46-12:20 | Adapting to Change: Re-validating the business case as conditions shift

• 12:20-12:53 | Commercial Awareness: Contracts, suppliers and financial control in delivery

• 12:53-14:00 | Simulation: Making strategic decisions during a changing project scenario

Day 4 - Stakeholders, Leadership and Influence

• 09:00-09:30 | Executive Stakeholder Management: Understanding sponsor and board priorities

• 09:30-10:00 | Stakeholder Mapping and Engagement Strategy: Power, interest and influence

• 10:00-11:00 | Influencing Without Authority: Negotiation, persuasion and coalition building

• 11:00-11:30 | Coffee break

• 11:30-12:00 | Leading High-Performing Teams: Motivation, empowerment and accountability

• 12:00-12:30 | Organisational Change: Helping the organisation adopt project outcomes

• 12:30-13:00 | Communication Strategy: Tailoring messages for executives, teams and users

• 13:00-14:00 | Role Play: Presenting a difficult recommendation to a steering committee



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Day 5 - Measuring and Sustaining Strategic Value

• 09:00-09:34 | Strategic KPIs: Measuring contribution to objectives, not just time and cost

• 09:34-10:08 | Benefits Realisation: Tracking benefits during and after project closure

• 10:08-10:42 | Portfolio Reporting: Dashboards that show strategic health of the project portfolio

• 10:42-11:00 | Lessons Learned: Building organisational learning from every project

• 11:00-11:30 | Coffee break

• 11:30-12:19 | Lessons Learned: Building organisational learning from every project (continued)

• 12:19-12:53 | Project Management Maturity: Assessing and improving organisational capability

• 12:53-13:27 | Personal Development Plan: Growing as a strategic project leader

• 13:27-14:00 | Capstone: Participants present a strategic alignment and value plan for a real project



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Seminar dates

Available seminar dates

Live dates and pricing for Certificate in Strategic Project Management generated from the course details page.

Date	Location	Format	Fee
4 - 8 January 2027	Oslo	Classroom	**€4,200**
11 - 15 January 2027	Dubai	Classroom	**€2,745**
18 - 22 January 2027	Cape Town	Classroom	**€1,895**
25 - 29 January 2027	Paris	Classroom	**€2,210**
1 - 5 February 2027	Dubai	Classroom	**€2,745**
8 - 12 February 2027	Amsterdam	Classroom	**€2,415**
15 - 19 February 2027	Dublin	Classroom	**€3,360**
22 - 26 February 2027	London	Classroom	**€2,815**
1 - 5 March 2027	Cape Town	Classroom	**€1,895**
8 - 12 March 2027	Istanbul	Classroom	**€2,250**



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Date	Location	Format	Fee
15 - 19 March 2027	Dubai	Classroom	**€2,745**
22 - 26 March 2027	Barcelona	Classroom	**€2,175**
5 - 9 April 2027	Cape Town	Classroom	**€1,895**
12 - 16 April 2027	Frankfurt	Classroom	**€2,215**
19 - 23 April 2027	Dubai	Classroom	**€2,745**
26 - 30 April 2027	Kuala lumpur	Classroom	**€2,425**
3 - 7 May 2027	London	Classroom	**€2,815**
10 - 14 May 2027	Manchester	Classroom	**€3,360**
17 - 21 May 2027	Liverpool	Classroom	**€3,360**
24 - 28 May 2027	Cape Town	Classroom	**€1,895**



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Date	Location	Format	Fee
7 - 11 June 2027	Paris	Classroom	**€2,210**
14 - 18 June 2027	Dubai	Classroom	**€2,745**
21 - 25 June 2027	Amsterdam	Classroom	**€2,415**
5 - 9 July 2027	Dubai	Classroom	**€2,745**
12 - 16 July 2027	Brussels	Classroom	**€3,400**
19 - 23 July 2027	Cape Town	Classroom	**€1,895**
26 - 30 July 2027	Eindhoven	Classroom	**€3,400**
2 - 6 August 2027	Dubai	Classroom	**€2,745**
9 - 13 August 2027	Barcelona	Classroom	**€2,175**
16 - 20 August 2027	Cape Town	Classroom	**€1,895**



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Date	Location	Format	Fee
23 - 27 August 2027	Frankfurt	Classroom	**€2,215**
6 - 10 September 2027	Dubai	Classroom	**€2,745**
13 - 17 September 2027	Kuala lumpur	Classroom	**€2,425**
20 - 24 September 2027	London	Classroom	**€2,815**
4 - 8 October 2027	Istanbul	Classroom	**€2,250**
11 - 15 October 2027	Dubai	Classroom	**€2,745**
18 - 22 October 2027	Cape Town	Classroom	**€1,895**
25 - 29 October 2027	Rotterdam	Classroom	**€3,400**
1 - 5 November 2027	Dubai	Classroom	**€2,745**
8 - 12 November 2027	Amsterdam	Classroom	**€2,415**



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15 - 19 November 2027	Dubai	Classroom	**€2,745**
22 - 26 November 2027	Dusseldorf	Classroom	**€3,400**
6 - 10 December 2027	Cape Town	Classroom	**€1,895**
13 - 17 December 2027	Istanbul	Classroom	**€2,250**
20 - 24 December 2027	Dubai	Classroom	**€2,745**
27 - 31 December 2027	Barcelona	Classroom	**€2,175**
4 - 8 January 2027	Online / Live	Online / Live	**€1,515**
11 - 15 January 2027	Online / Live	Online / Live	**€1,515**
18 - 22 January 2027	Online / Live	Online / Live	**€1,515**
25 - 29 January 2027	Online / Live	Online / Live	**€1,515**



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1 - 5 February 2027	Online / Live	Online / Live	**€1,515**
8 - 12 February 2027	Online / Live	Online / Live	**€1,515**
15 - 19 February 2027	Online / Live	Online / Live	**€1,515**
22 - 26 February 2027	Online / Live	Online / Live	**€1,515**
1 - 5 March 2027	Online / Live	Online / Live	**€1,515**
8 - 12 March 2027	Online / Live	Online / Live	**€1,515**
15 - 19 March 2027	Online / Live	Online / Live	**€1,515**
22 - 26 March 2027	Online / Live	Online / Live	**€1,515**
5 - 9 April 2027	Online / Live	Online / Live	**€1,515**
12 - 16 April 2027	Online / Live	Online / Live	**€1,515**



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19 - 23 April 2027	Online / Live	Online / Live	**€1,515**
26 - 30 April 2027	Online / Live	Online / Live	**€1,515**
3 - 7 May 2027	Online / Live	Online / Live	**€1,515**
10 - 14 May 2027	Online / Live	Online / Live	**€1,515**
17 - 21 May 2027	Online / Live	Online / Live	**€1,515**
24 - 28 May 2027	Online / Live	Online / Live	**€1,515**
7 - 11 June 2027	Online / Live	Online / Live	**€1,515**
14 - 18 June 2027	Online / Live	Online / Live	**€1,515**
21 - 25 June 2027	Online / Live	Online / Live	**€1,515**
5 - 9 July 2027	Online / Live	Online / Live	**€1,515**



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12 - 16 July 2027	Online / Live	Online / Live	**€1,515**
19 - 23 July 2027	Online / Live	Online / Live	**€1,515**
26 - 30 July 2027	Online / Live	Online / Live	**€1,515**
2 - 6 August 2027	Online / Live	Online / Live	**€1,515**
9 - 13 August 2027	Online / Live	Online / Live	**€1,515**
16 - 20 August 2027	Online / Live	Online / Live	**€1,515**
23 - 27 August 2027	Online / Live	Online / Live	**€1,515**
6 - 10 September 2027	Online / Live	Online / Live	**€1,515**
13 - 17 September 2027	Online / Live	Online / Live	**€1,515**
20 - 24 September 2027	Online / Live	Online / Live	**€1,515**



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4 - 8 October 2027	Online / Live	Online / Live	**€1,515**
11 - 15 October 2027	Online / Live	Online / Live	**€1,515**
18 - 22 October 2027	Online / Live	Online / Live	**€1,515**
25 - 29 October 2027	Online / Live	Online / Live	**€1,515**
1 - 5 November 2027	Online / Live	Online / Live	**€1,515**
8 - 12 November 2027	Online / Live	Online / Live	**€1,515**
15 - 19 November 2027	Online / Live	Online / Live	**€1,515**
22 - 26 November 2027	Online / Live	Online / Live	**€1,515**
6 - 10 December 2027	Online / Live	Online / Live	**€1,515**
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27 - 31 December 2027	Online / Live	Online / Live	**€1,515**