



# aractech

Global Learning for Operational Leaders

HUMAN RESOURCES AND TRAINING | HRT-026

## Certificate in AI for HR Professionals

### Contact

+31 85 7444446  
info@aractech.com  
<https://aractech.com>

### Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

# Course content

## Why Attend

Understanding the basics of AI and its relevance to HR functions

Exploring AI-driven tools and technologies for recruitment, performance management, and employee engagement

## Course Methodology

## Course Objectives

## Target Audience

# Course outline

## Detailed course outline

Day-by-day outline for Certificate in AI for HR Professionals.

### Day 1 - Introduction to AI and Its Relevance to HR

- Overview of Artificial Intelligence: Definition, types, and evolution
- Understanding machine learning, natural language processing (NLP), and predictive analytics in HR
- Key benefits and challenges of implementing AI in HR practices
- Current trends: AI innovations driving HR transformations globally
- Role of AI in aligning HR strategy with organizational goals
- Identifying opportunities for AI adoption in existing HR processes

### Day 2 - AI in Recruitment and Talent Acquisition

- Streamlining recruitment workflows with AI automation
- AI-based tools for resume screening and candidate ranking
- Using AI-powered chatbots for candidate engagement and pre-screening
- Enhancing hiring decisions through predictive analytics
- Case studies: Companies successfully leveraging AI in recruitment
- Addressing potential biases in AI algorithms for fair and inclusive hiring

# Course outline

## Detailed course outline

Day-by-day outline for Certificate in AI for HR Professionals.

### Day 3 - AI for Employee Engagement and Performance Management

- AI-driven performance review systems: Improving accuracy and reducing bias
- Leveraging AI for personalized employee feedback and recognition
- Enhancing employee engagement with AI-powered sentiment analysis tools
- Identifying flight risks and retention strategies using predictive analytics
- AI for upskilling and reskilling: Personalized training and development plans
- Monitoring employee well-being and productivity through AI insights

### Day 4 - Data Analytics and Ethical Considerations in AI for HR

- Fundamentals of HR data analytics: Collecting, analyzing, and interpreting data
- Real-time dashboards and reporting tools powered by AI
- Ethical challenges: Avoiding biases in AI-driven decisions
- Addressing data privacy and security in AI-based HR systems
- Compliance with legal frameworks for AI use in HR

### Day 5 - Building an AI Strategy for HR

- Steps to integrate AI into HR processes: Planning and execution
- Building organizational buy-in for AI implementation in HR
- Conducting cost-benefit analyses for AI tools in HR functions
- Evaluating and selecting the right AI vendors and platforms

## Seminar dates

### Available seminar dates

Live dates and pricing for Certificate in AI for HR Professionals generated from the course details page.

Date	Location	Format	Fee
8 - 12 June 2026	Amsterdam	Classroom	€2,975
6 - 10 July 2026	London	Classroom	€2,940
10 - 14 August 2026	Istanbul	Classroom	€1,995
14 - 18 September 2026	Vienna	Classroom	€2,975
5 - 9 October 2026	Barcelona	Classroom	€2,695
16 - 20 November 2026	Paris	Classroom	€3,150
7 - 11 December 2026	Frankfurt	Classroom	€2,275

**Live online option**

Online delivery is available at €1,250.