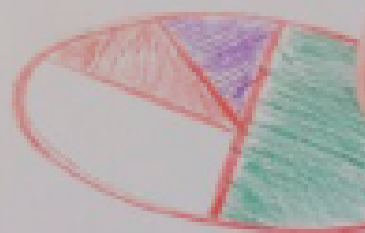
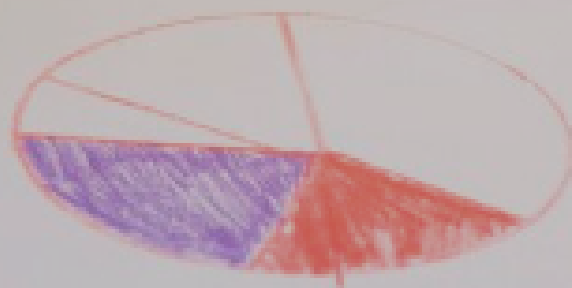


# aractech

Global Learning for Operational Leaders



ACCOUNTING AND FINANCE

## Certificate in Advanced Budgeting and Forecasting

### Contact

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### Address

Waarderweg 50, 2031PB Haarlem - Netherlands.

# Course content

## Why Attend

This course is the second level of budgeting after Meirc's 'Effective Budgeting and Cost Control' course. It goes beyond the theory of budgeting as a concept to cover specific steps to make the budget a value-added process in the organization. By building user-friendly models and applying scenario analysis, participants can spend less time gathering data and more time analyzing this data for decision-making. Several Microsoft Excel tools are used throughout this course for practicality and to provide participants with the skills they need to apply in their organization immediately. Such tools include 'what-if' analysis and the 'solver', among many others.

The course also highlights some of the leading forecasting models and provides a detailed evaluation of capital budgeting techniques, all of which are applied in Microsoft Excel and put into practice.

## Course Methodology

- The course is a hands-on application on how to use MS Excel in budgeting and forecasting. Participants will be involved in exercises, individual and group presentations, and will work on several case studies.

## Course Objectives

- Evaluate the financial impact on their organization's strategies and plans
- Build effective budgets for their departments or organizations
- Apply several forecasting techniques to manage uncertainties in budgeting better
- Assess capital budgeting decisions using several methods and recommend proper action
- Utilize Microsoft Excel functions and tools in the budgeting process, including breakeven analysis and optimization

## Target Audience

- Finance directors, managers, controllers, accountants, budget analysts, budget owners and professionals who wish to expand their budgeting knowledge.
- Target Competencies
- Budgeting
- Forecasting

# Course outline

## Detailed course outline

Module-by-module outline for Certificate in Advanced Budgeting and Forecasting.

### Module 1 - Budgeting and Planning

- Strategy development framework
- The three horizons of growth model
- Strategic budgeting and resource allocation
- Growth-share matrix
- Nine-box matrix
- Budgets and the key financial statements

### Module 2 - Budget cycle, process, and approaches

- The budget cycle
- Characteristics of successful budgeting
- Making the budget a value-adding activity
- Top ten problems with budgeting
- Choosing the proper budgeting approach:
- Incremental budgeting

# Course outline

## Detailed course outline

Module-by-module outline for Certificate in Advanced Budgeting and Forecasting.

### Module 3 - Forecasting Techniques

- Forecasting models
- Qualitative and quantitative methods
- Steps in developing forecasting models
- Time series and trend analysis
- Data conditioning techniques
- Exponential smoothing and moving averages

### Module 4 - Advanced Capital Budgeting Evaluation Techniques

- Business risk and cost of capital
- Classifying investment projects
- Cash flow estimation
- Analyzing investment and operating cash flows
- The time value of money concept
- The required rate of return

### Module 5 - Breakeven Analysis and Optimization Techniques

- Cost Volume Profit (CVP) analysis
- Using CVP to reach a target income
- Single product and multiple products breakeven analysis
- Working with budget constraints
- Building optimization models

# Seminar dates

## Available seminar dates

Live dates and pricing for Certificate in Advanced Budgeting and Forecasting generated from the course details page.

Date	Location	Format	Fee
8 - 12 June 2026	Rome	Classroom	€2,975
6 - 10 July 2026	Kuala Lumpur	Classroom	€1,575
10 - 14 August 2026	Barcelona	Classroom	€2,695
14 - 18 September 2026	London	Classroom	€2,940
5 - 9 October 2026	Munich	Classroom	€2,415
16 - 20 November 2026	Barcelona	Classroom	€2,695
7 - 11 December 2026	Paris	Classroom	€3,150

**Live online option**

Online delivery is available at €1,250.