



ACCOUNTING AND FINANCE | AF-033

Cash Forecasting & Financing, Investment, Business Valuation, and Risk

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Course content

Why Attend

Effective financial management requires organisations to balance short-term liquidity needs with long-term investment objectives, appropriate financing structures, business valuation considerations, and financial risk exposure. In an increasingly uncertain economic environment, finance professionals must make informed decisions that protect cash flow, optimise capital allocation, and support sustainable business growth.

Cash forecasting is central to maintaining financial stability. Even profitable organisations can experience liquidity difficulties when cash inflows and outflows are poorly coordinated, working capital requirements are underestimated, or financing arrangements fail to reflect operational needs. Reliable cash forecasting enables management to anticipate funding gaps, evaluate liquidity requirements, and respond proactively to financial pressures.

Course Methodology

- The programme combines instructor-led discussions, practical financial modelling workshops, corporate finance case studies, investment appraisal exercises, business valuation simulations, and financial risk analysis.
- Participants work with realistic financial statements, cash flow projections, financing proposals, investment opportunities, and business valuation scenarios to develop analytical models and management recommendations.
- Excel-based exercises demonstrate cash flow forecasting, working capital analysis, debt repayment schedules, discounted cash flow calculations, sensitivity testing, and valuation methodologies.
- The programme emphasises practical financial judgement, the interpretation of modelling assumptions, scenario analysis, and the communication of financial decisions to management and investment stakeholders.

Course Objectives

- Explain the relationships between liquidity management, financing, investment, valuation, and financial risk
- Develop reliable short-term and long-term cash flow forecasts
- Analyse working capital requirements and cash conversion cycles
- Identify liquidity gaps and evaluate appropriate funding responses
- Compare corporate financing instruments and capital structure alternatives

Course content

- Calculate the cost of capital and evaluate financing implications

| Target Audience

- This course is suitable for:
- Finance directors and chief financial officers
- Treasury managers and treasury analysts
- Corporate finance managers and specialists

Course outline

Detailed course outline

Day-by-day outline for Cash Forecasting & Financing, Investment, Business Valuation, and Risk.

Day 1 - Cash Flow Forecasting, Liquidity Planning and Working Capital Management

- 09:00-09:34 | Understanding the importance of cash flow forecasting in financial planning, treasury management, business continuity, and corporate decision-making
- 09:34-10:08 | Distinguishing operating, investing, and financing cash flows and analysing their implications for organisational liquidity
- 10:08-11:00 | Developing short-term direct cash forecasts using customer collections, supplier payments, payroll, taxes, and other expected cash movements
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Developing short-term direct cash forecasts using customer collections, supplier payments, payroll, taxes, and other expected cash movements (continued)
- 11:45-12:19 | Preparing medium-term and long-term cash flow projections using financial statements, operational assumptions, and working capital forecasts
- 12:19-12:53 | Analysing receivables, payables, inventory, cash conversion cycles, and liquidity performance indicators to identify cash improvement opportunities
- 12:53-14:00 | Practical workshop: Building an integrated cash flow forecast with liquidity scenarios, funding gap analysis, and working capital improvement recommendations

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Day 2 - Corporate Financing, Capital Structure and Cost of Capital

- 09:00-09:39 | Evaluating corporate financing requirements arising from operational activities, working capital needs, business expansion, and capital investment
- 09:39-10:18 | Comparing short-term and long-term financing alternatives, including bank facilities, term loans, revolving credit, leasing, bonds, and equity financing
- 10:18-10:57 | Assessing financing terms, repayment structures, collateral requirements, financial covenants, and borrowing capacity
- 10:57-11:00 | Understanding capital structure decisions and the implications of financial leverage for profitability, liquidity, risk, and shareholder returns
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Understanding capital structure decisions and the implications of financial leverage for profitability, liquidity, risk, and shareholder returns (continued)
- 12:05-12:43 | Calculating the cost of debt, cost of equity, and weighted average cost of capital (WACC) for financial and investment decisions
- 12:43-14:00 | Financing case study: Evaluating alternative funding structures and developing a financing recommendation based on cost, cash flow affordability, and financial risk

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Day 3 - Investment Appraisal, Capital Budgeting and Financial Decision-Making

- 09:00-09:39 | Understanding capital budgeting principles and the relationship between investment decisions, corporate strategy, and long-term value creation
- 09:39-10:18 | Identifying relevant project cash flows, initial investment requirements, operating benefits, tax effects, working capital movements, and terminal values
- 10:18-10:57 | Applying investment appraisal techniques, including net present value (NPV), internal rate of return (IRR), payback period, and profitability index
- 10:57-11:00 | Evaluating the impact of discount rates, inflation, financing assumptions, and project timing on investment feasibility
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Evaluating the impact of discount rates, inflation, financing assumptions, and project timing on investment feasibility (continued)
- 12:05-12:43 | Applying scenario analysis, sensitivity testing, and break-even analysis to assess investment uncertainty and project risk
- 12:43-14:00 | Excel workshop: Developing a capital investment appraisal model and comparing competing investment opportunities using financial and strategic criteria

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Day 4 - Business Valuation, Enterprise Value and Financial Modelling

- 09:00-09:34 | Understanding the purpose of business valuation in mergers and acquisitions, investment decisions, corporate restructuring, financing, and strategic planning
- 09:34-10:08 | Distinguishing enterprise value from equity value and analysing the treatment of debt, cash, and other valuation adjustments
- 10:08-11:00 | Developing discounted cash flow valuation models using free cash flow forecasts, discount rates, terminal value assumptions, and projected financial performance
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Developing discounted cash flow valuation models using free cash flow forecasts, discount rates, terminal value assumptions, and projected financial performance (continued)
- 11:45-12:19 | Applying market-based valuation techniques using comparable company multiples, transaction multiples, and relevant financial benchmarks
- 12:19-12:53 | Exploring asset-based valuation approaches and assessing their relevance to different industries, business models, and financial circumstances
- 12:53-14:00 | Practical valuation workshop: Preparing a business valuation model and evaluating the impact of growth assumptions, profitability, WACC, and terminal value on estimated business value

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Day 5 - Financial Risk Management and Integrated Corporate Financial Strategy

- 09:00-09:34 | Identifying major corporate financial risks, including liquidity risk, credit risk, interest rate risk, foreign exchange risk, market risk, and refinancing risk
- 09:34-10:08 | Assessing financial risk exposures through cash flow analysis, financial ratios, risk indicators, stress testing, and scenario modelling
- 10:08-10:42 | Evaluating financial risk mitigation techniques, including liquidity reserves, financing diversification, credit controls, natural hedging, and appropriate financial hedging instruments
- 10:42-11:00 | Integrating cash forecasting, financing decisions, investment appraisal, and business valuation into a coordinated corporate financial management framework
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Integrating cash forecasting, financing decisions, investment appraisal, and business valuation into a coordinated corporate financial management framework (continued)
- 11:46-12:53 | Developing financial risk reporting, management controls, decision-making responsibilities, and monitoring procedures to strengthen organisational financial resilience
- 12:53-14:00 | Capstone exercise: Developing and presenting an Integrated Corporate Financial Strategy incorporating cash flow forecasts, working capital analysis, financing alternatives, investment appraisal, business valuation, financial risk assessment, and executive recommendations

Seminar dates

Available seminar dates

Live dates and pricing for Cash Forecasting & Financing, Investment, Business Valuation, and Risk generated from the course details page.

Date	Location	Format	Fee
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No seminar dates are currently available.