

# aractech

Global Learning for Operational Leaders



PLANNING AND STRATEGY MANAGEMENT

## Business Analysis Foundations

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## Course content

### Why Attend

This workshop is designed for professionals seeking to improve their understanding of a business analyst's core roles and competencies, their practices, and the impact of these principles on organizational success. Through the workshop, participants will engage in hands-on exercises to derive, document, and analyze actions, learn how to evaluate solutions, and actively engage with stakeholders. Through a combination of theoretical knowledge and practical application, this workshop will equip attendees with the skills to identify business needs, model business processes, and contribute to the strategic goals of their organizations.

### Course Methodology

- This interactive workshop introduces fundamental business analysis concepts through practical case studies. This dynamic approach allows participants to apply their knowledge to practical scenarios and gain a deep understanding of business analysis principles.

### Course Objectives

- Explain the fundamental responsibilities of a business analyst and the importance of effectively prioritizing stakeholder needs
- Elicit requirements and model business processes to identify improvement opportunities
- Evaluate solution options and communicate findings effectively to stakeholders

### Target Audience

- This workshop is designed for aspiring business analysts who wish to enter the field of business analysis and for professionals who want to formalize their knowledge in this area.
- Target Competencies
- Analytical thinking
- Problem solving

# Course outline

## Detailed course outline

Module-by-module outline for Business Analysis Foundations.

### Module 1 - Introduction to Business Analysis

- The definition of business analysis
- Responsibilities of a business analyst
- Main competencies of a business analyst
- Analytical thinking
- Following the analytical process

### Module 2 - The Analytical Problem-Solving Process

- Identifying the problem
- Structuring the problem
- Prioritizing
- Gathering and analyzing data
- Presenting results

### Module 3 - Presenting results

- The importance of communication
- Visualizing data
- Analytical storytelling
- Storytelling components
- Evidence-based decision-making

# Seminar dates

## Available seminar dates

Live dates and pricing for Business Analysis Foundations generated from the course details page.

Date	Location	Format	Fee
8 - 12 June 2026	London	Classroom	€2,940
6 - 10 July 2026	Istanbul	Classroom	€1,995
10 - 14 August 2026	Vienna	Classroom	€2,975
14 - 18 September 2026	Barcelona	Classroom	€2,695
5 - 9 October 2026	Paris	Classroom	€3,150
16 - 20 November 2026	Frankfurt	Classroom	€2,275
7 - 11 December 2026	Barcelona	Classroom	€2,695

**Live online option**

Online delivery is available at €1,250.