

aractech

Global Learning for Operational Leaders

DIGITAL INNOVATION AND TRANSFORMATION | DIT-063

Building an AI Centre of Excellence

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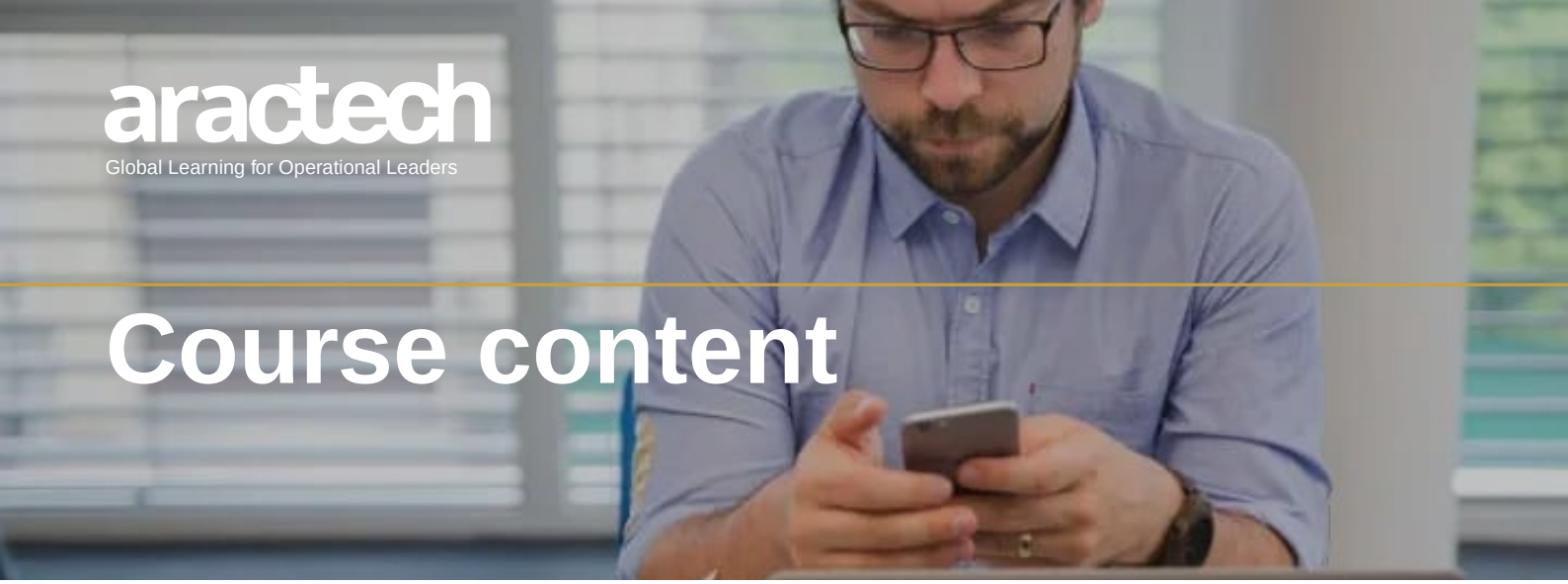

Global Learning for Operational Leaders

Course content

Why Attend

As artificial intelligence moves from isolated experiments to an enterprise priority, organisations need a structured way to coordinate investment, share expertise, manage risk and scale what works.

An AI Centre of Excellence (CoE) provides this structure. It brings together strategy, talent, platforms, governance and delivery methods so that AI initiatives across the organisation are aligned, efficient and responsible.

Course Methodology

• This training course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This includes an interactive mixture of lecture-led learning, case studies, practical exercises and group discussions.

Course Objectives

• Understand core principles and best practices covered in Building an AI Centre of Excellence.

• Apply practical techniques to day-to-day operational challenges.

• Build an implementation action plan suitable for your organization.

Target Audience

• Chief digital, data and technology officers

• AI and analytics leaders

• Strategy and transformation directors

• Enterprise architects and IT leaders



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Course outline

Detailed course outline

Day-by-day outline for Building an AI Centre of Excellence.

Day 1 - Why Organisations Need an AI Centre of Excellence

- 09:00-09:39 | From Pilots to Enterprise AI: Challenges of scattered, uncoordinated initiatives
- 09:39-10:18 | What an AI CoE Does: Strategy, enablement, delivery, governance and innovation
- 10:18-10:57 | Benefits and Risks: Speed, reuse and consistency versus bureaucracy and bottlenecks
- 10:57-11:00 | Global and Regional Examples: AI CoEs in banking, telecoms, energy and government
- 11:00-11:30 | Coffee break
- 11:30-12:06 | Global and Regional Examples: AI CoEs in banking, telecoms, energy and government (continued)
- 12:06-12:44 | National AI Strategies: How UAE and regional AI agendas shape organisational priorities
- 12:44-13:22 | Readiness Assessment: Leadership, data, talent and technology prerequisites
- 13:22-14:00 | Discussion: Participants describe the current state of AI in their organisations

Day 2 - Operating Models and Mandate

- 09:00-09:34 | Operating Model Options: Centralised, federated and hub-and-spoke
- 09:34-10:08 | Choosing the Right Model: Size, culture, maturity and strategic ambition
- 10:08-10:42 | Defining the Mandate: Scope, authority and relationship with business units and IT
- 10:42-11:00 | Service Catalogue: Advisory, delivery, platform, training and governance services
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Service Catalogue: Advisory, delivery, platform, training and governance services (continued)
- 11:46-12:20 | Engagement Model: How business units request and receive support
- 12:20-12:53 | Sponsorship and Reporting Lines: Securing executive ownership
- 12:53-14:00 | Workshop: Draft the mandate and service catalogue for an AI CoE



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Day 3 - Talent, Skills and Partnerships

• 09:00-09:27 | Core Roles: AI strategist, data scientist, ML engineer, data engineer, product owner and ethicist

• 09:27-10:21 | Hiring, Developing and Retaining AI Talent: Strategies in a competitive market

• 10:21-10:48 | AI Literacy Programmes: Upskilling leaders and employees across the organisation

• 10:48-11:00 | Communities of Practice: Building networks of AI champions

• 11:00-11:30 | Coffee break

• 11:30-12:12 | Communities of Practice: Building networks of AI champions (continued)

• 12:12-12:39 | Partnerships: Universities, technology vendors, startups and consultancies

• 12:39-13:06 | Career Paths: Creating progression for technical and hybrid roles

• 13:06-14:00 | Exercise: Design the team structure and hiring plan for the first two years

Day 4 - Governance, Platforms and Delivery Methods

• 09:00-09:34 | AI Governance Framework: Policies, risk assessment, approvals and ethics review

• 09:34-10:08 | Standards and Reusable Assets: Templates, code libraries, models and data products

• 10:08-10:42 | Shared Platforms: Data, machine learning and generative AI infrastructure

• 10:42-11:00 | Delivery Methodology: From use case intake to pilot, production and scaling

• 11:00-11:30 | Coffee break

• 11:30-11:46 | Delivery Methodology: From use case intake to pilot, production and scaling (continued)

• 11:46-12:20 | Portfolio Management: Prioritising, tracking and reviewing AI initiatives

• 12:20-12:53 | Vendor and Model Management: Approved tools, licences and foundation model choices

• 12:53-14:00 | Case Study: How an established CoE standardised its delivery lifecycle



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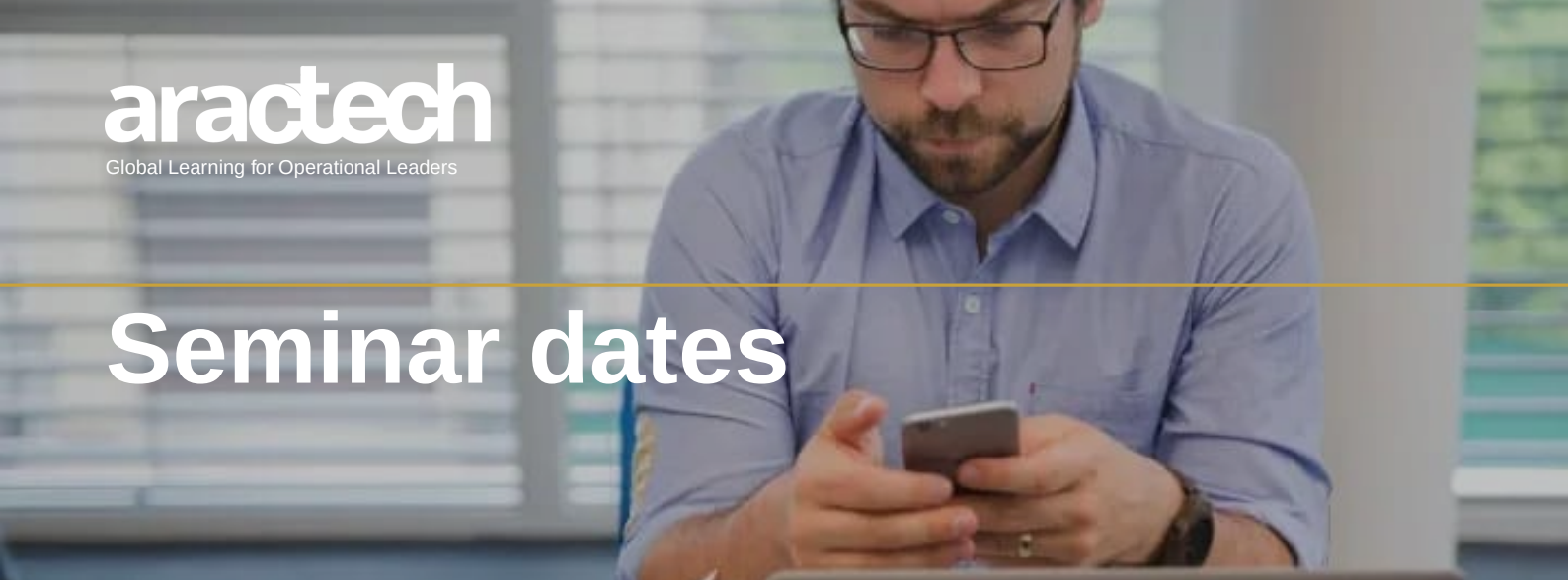
Day 5 - Funding, Value Measurement and Launch Roadmap

- 09:00-09:34 | Funding Models: Central budget, chargeback, co-funding and hybrid approaches
- 09:34-10:08 | Measuring CoE Success: Value delivered, adoption, reuse, speed and risk metrics
- 10:08-10:42 | Communicating Value: Dashboards and stories for executives and staff
- 10:42-11:00 | Common Pitfalls: Ivory towers, tool obsession and lack of business ownership
- 11:00-11:30 | Coffee break
- 11:30-11:46 | Common Pitfalls: Ivory towers, tool obsession and lack of business ownership (continued)
- 11:46-12:53 | Evolving the CoE: Moving from build phase to scale and federation
- 12:53-13:27 | Launch Plan: First 90 days, first year and three-year horizon
- 13:27-14:00 | Capstone: Participants present an AI CoE blueprint and launch roadmap



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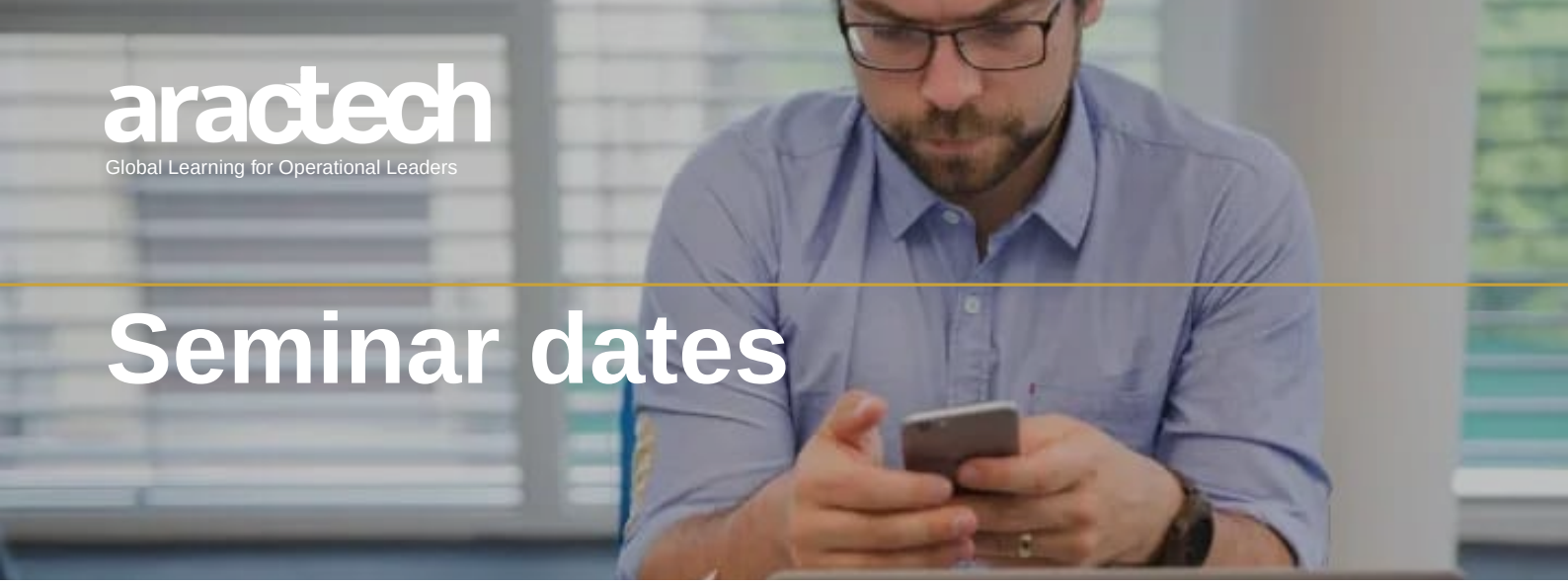
Seminar dates

Available seminar dates

Live dates and pricing for Building an AI Centre of Excellence generated from the course details page.

Date	Location	Format	Fee
4 - 8 January 2027	Paris	Classroom	**€2,210**
11 - 15 January 2027	Dubai	Classroom	**€2,745**
18 - 22 January 2027	Amsterdam	Classroom	**€2,415**
25 - 29 January 2027	Dubai	Classroom	**€2,745**
1 - 5 February 2027	Berlin	Classroom	**€3,400**
8 - 12 February 2027	Cape Town	Classroom	**€1,895**
15 - 19 February 2027	Istanbul	Classroom	**€2,250**
22 - 26 February 2027	Stockholm	Classroom	**€3,400**
1 - 5 March 2027	Barcelona	Classroom	**€2,175**
8 - 12 March 2027	Cape Town	Classroom	**€1,895**



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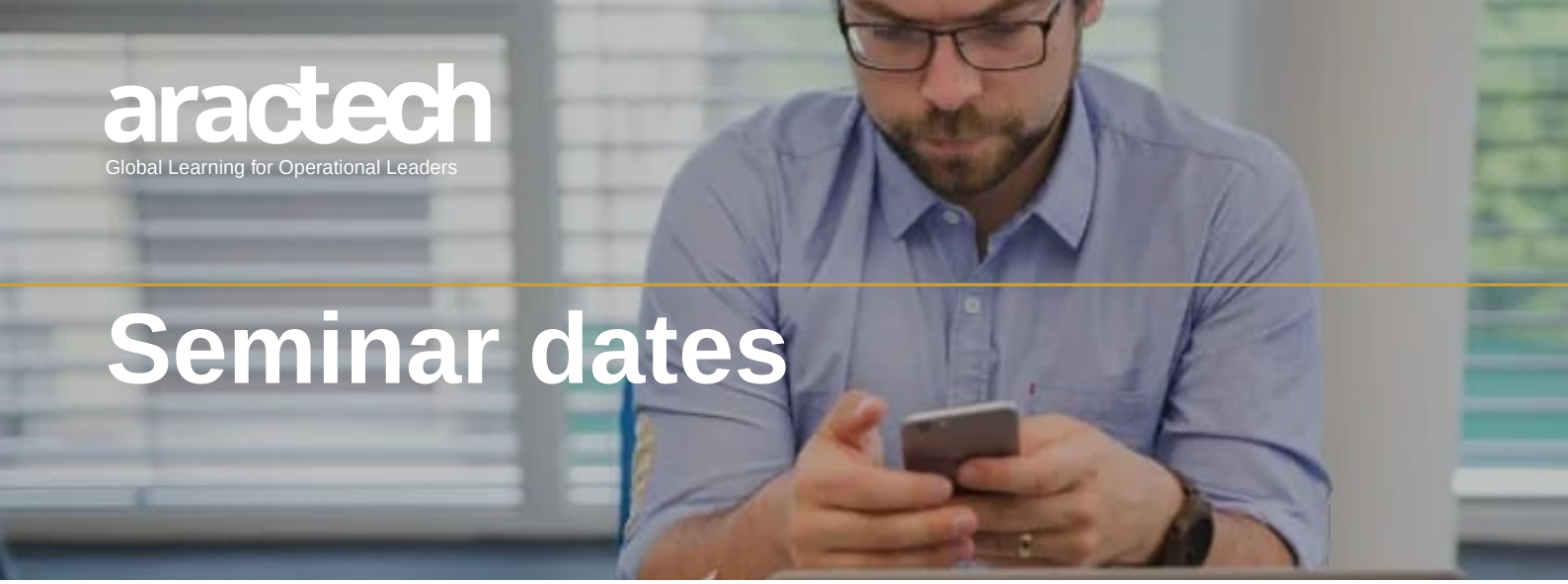
Date	Location	Format	Fee
15 - 19 March 2027	Frankfurt	Classroom	**€2,215**
22 - 26 March 2027	Dubai	Classroom	**€2,745**
5 - 9 April 2027	Kuala lumpur	Classroom	**€2,425**
12 - 16 April 2027	London	Classroom	**€2,815**
19 - 23 April 2027	Malmo	Classroom	**€3,400**
26 - 30 April 2027	Dubai	Classroom	**€2,745**
3 - 7 May 2027	Cape Town	Classroom	**€1,895**
10 - 14 May 2027	Paris	Classroom	**€2,210**
17 - 21 May 2027	Copenhagen	Classroom	**€3,400**
24 - 28 May 2027	Amsterdam	Classroom	**€2,415**



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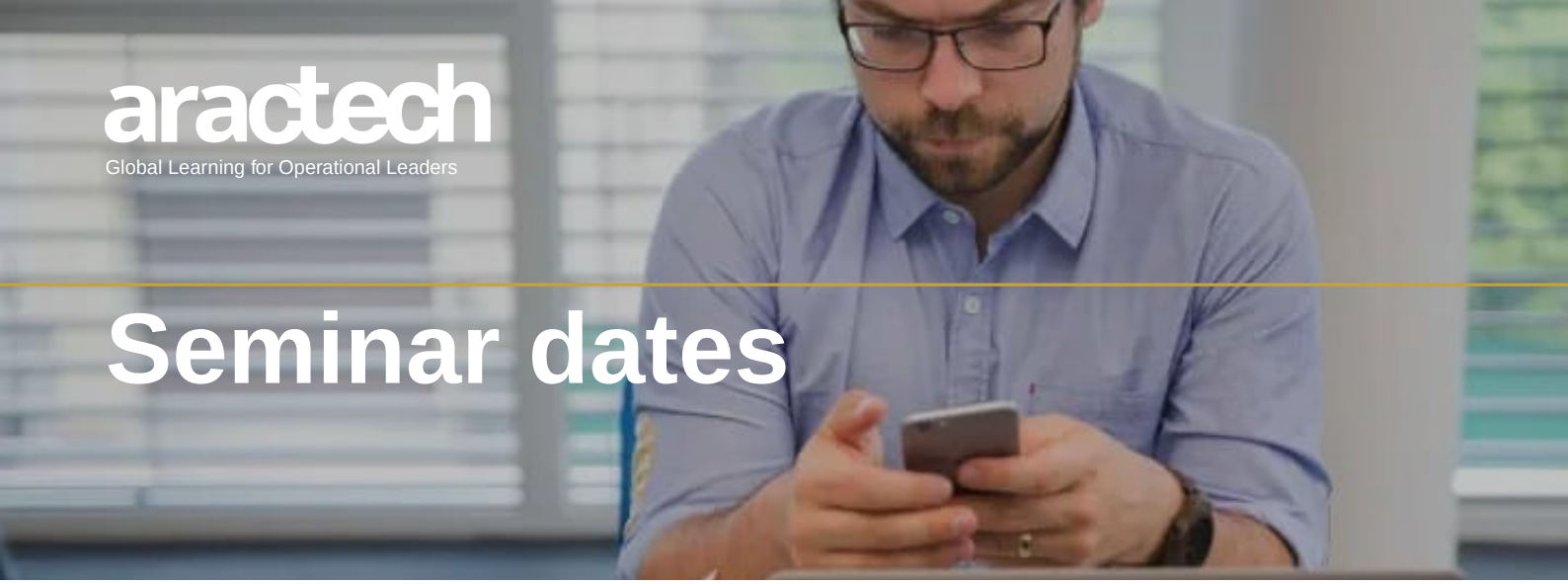
7 - 11 June 2027	Dubai	Classroom	**€2,745**
14 - 18 June 2027	London	Classroom	**€2,815**
21 - 25 June 2027	Cape Town	Classroom	**€1,895**
5 - 9 July 2027	Oslo	Classroom	**€4,200**
12 - 16 July 2027	Dubai	Classroom	**€2,745**
19 - 23 July 2027	Barcelona	Classroom	**€2,175**
26 - 30 July 2027	Cape Town	Classroom	**€1,895**
2 - 6 August 2027	Frankfurt	Classroom	**€2,215**
9 - 13 August 2027	Dubai	Classroom	**€2,745**
16 - 20 August 2027	Kuala lumpur	Classroom	**€2,425**



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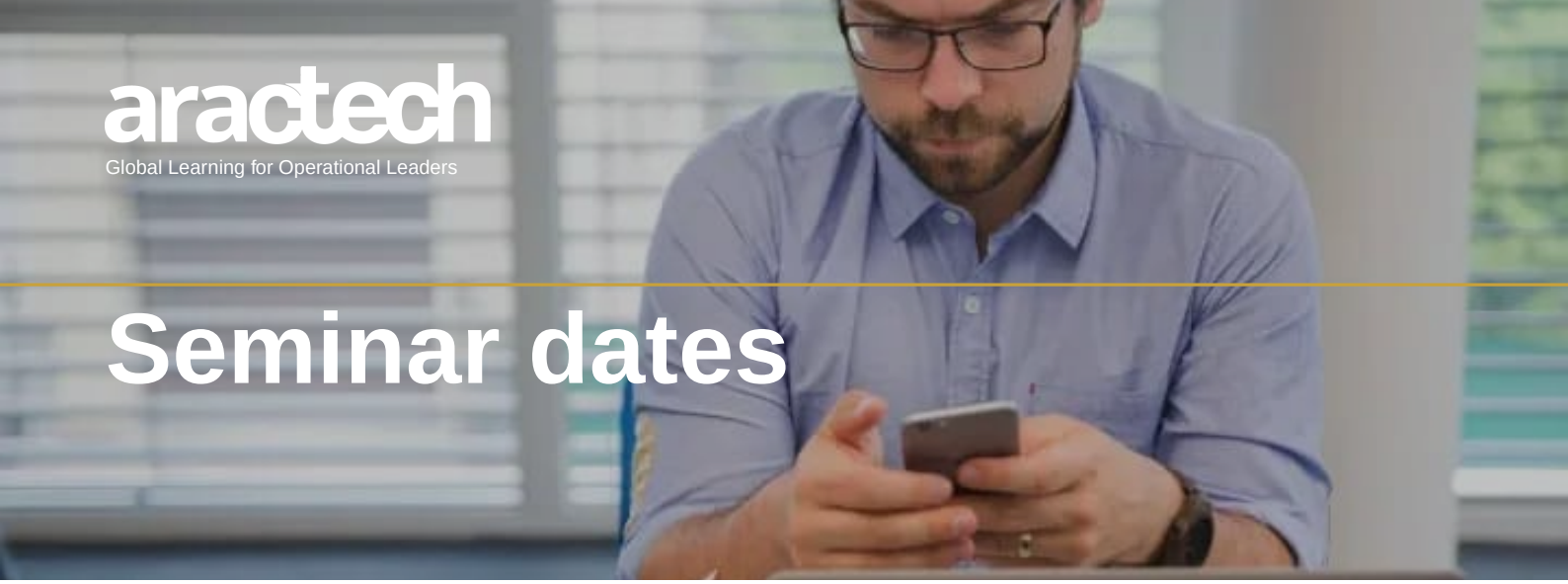
23 - 27 August 2027	Dublin	Classroom	**€3,360**
6 - 10 September 2027	Istanbul	Classroom	**€2,250**
13 - 17 September 2027	Dubai	Classroom	**€2,745**
20 - 24 September 2027	Cape Town	Classroom	**€1,895**
4 - 8 October 2027	Paris	Classroom	**€2,210**
11 - 15 October 2027	Dubai	Classroom	**€2,745**
18 - 22 October 2027	Manchester	Classroom	**€3,360**
25 - 29 October 2027	Dubai	Classroom	**€2,745**
1 - 5 November 2027	London	Classroom	**€2,815**
8 - 12 November 2027	Cape Town	Classroom	**€1,895**



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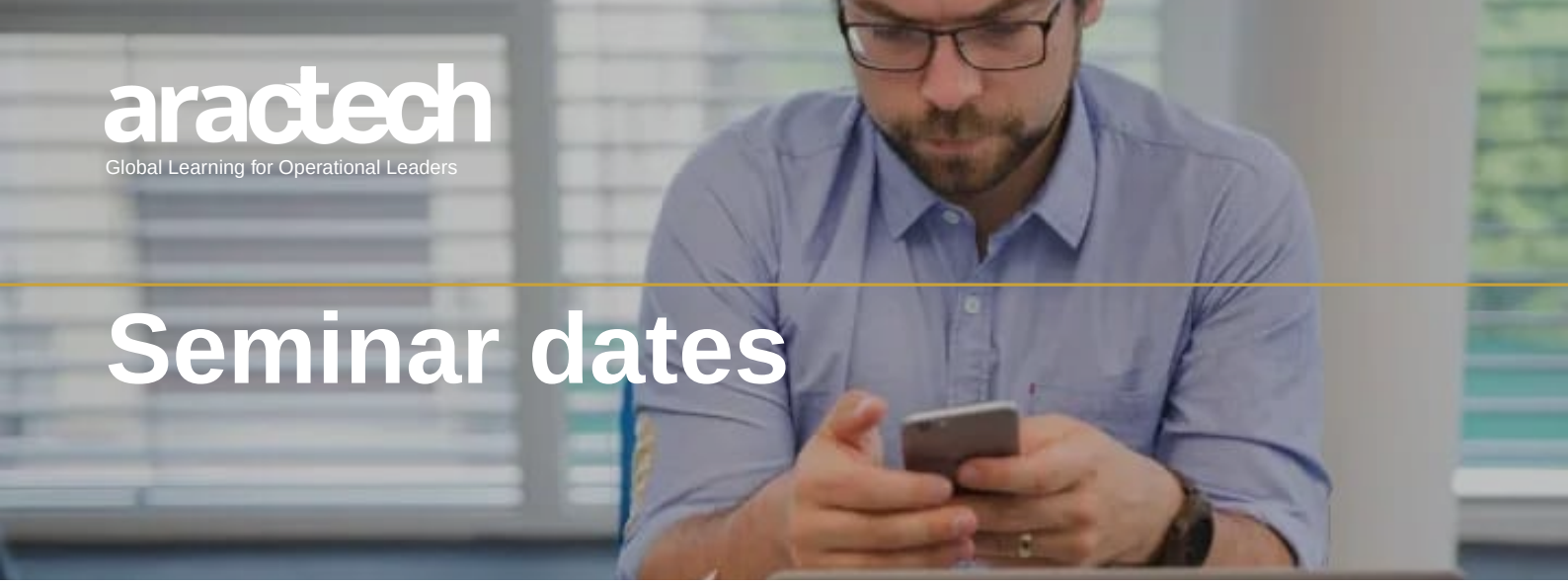
15 - 19 November 2027	Istanbul	Classroom	**€2,250**
22 - 26 November 2027	Dubai	Classroom	**€2,745**
6 - 10 December 2027	Liverpool	Classroom	**€3,360**
13 - 17 December 2027	Cape Town	Classroom	**€1,895**
20 - 24 December 2027	Frankfurt	Classroom	**€2,215**
27 - 31 December 2027	Dubai	Classroom	**€2,745**
4 - 8 January 2027	Online / Live	Online / Live	**€1,515**
11 - 15 January 2027	Online / Live	Online / Live	**€1,515**
18 - 22 January 2027	Online / Live	Online / Live	**€1,515**
25 - 29 January 2027	Online / Live	Online / Live	**€1,515**



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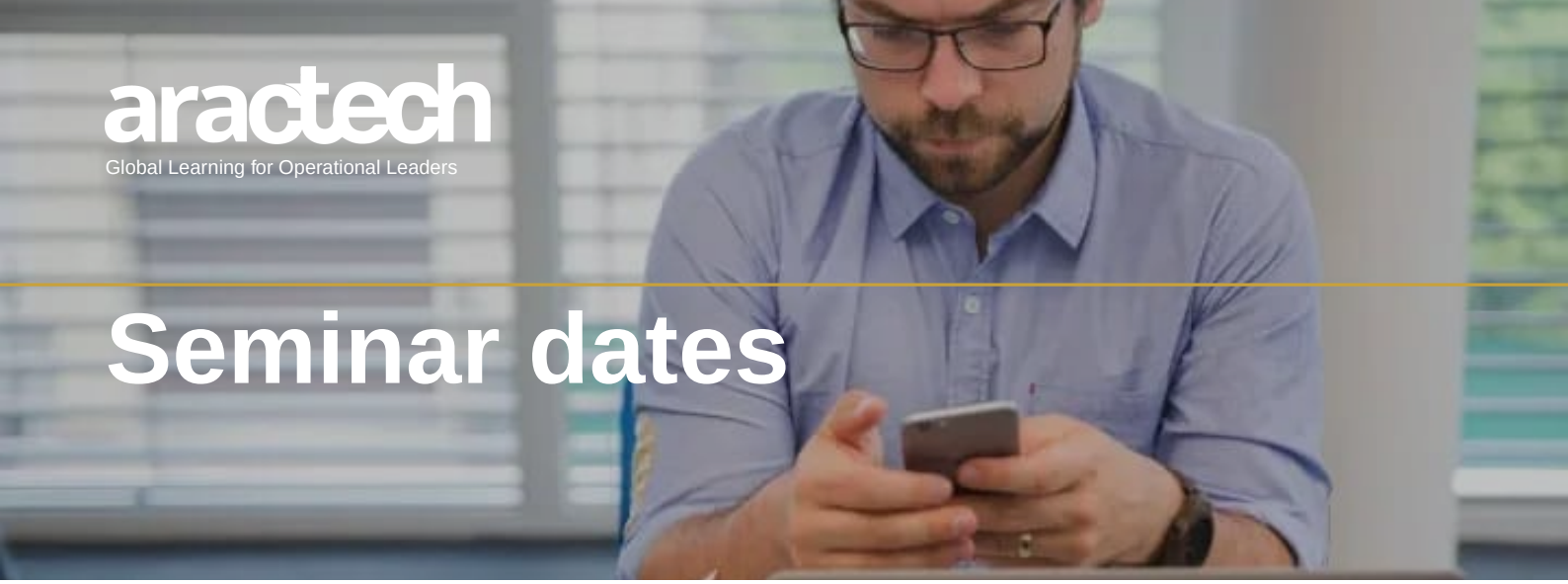
1 - 5 February 2027	Online / Live	Online / Live	**€1,515**
8 - 12 February 2027	Online / Live	Online / Live	**€1,515**
15 - 19 February 2027	Online / Live	Online / Live	**€1,515**
22 - 26 February 2027	Online / Live	Online / Live	**€1,515**
1 - 5 March 2027	Online / Live	Online / Live	**€1,515**
8 - 12 March 2027	Online / Live	Online / Live	**€1,515**
15 - 19 March 2027	Online / Live	Online / Live	**€1,515**
22 - 26 March 2027	Online / Live	Online / Live	**€1,515**
5 - 9 April 2027	Online / Live	Online / Live	**€1,515**
12 - 16 April 2027	Online / Live	Online / Live	**€1,515**



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7 - 11 June 2027	Online / Live	Online / Live	**€1,515**
14 - 18 June 2027	Online / Live	Online / Live	**€1,515**
21 - 25 June 2027	Online / Live	Online / Live	**€1,515**
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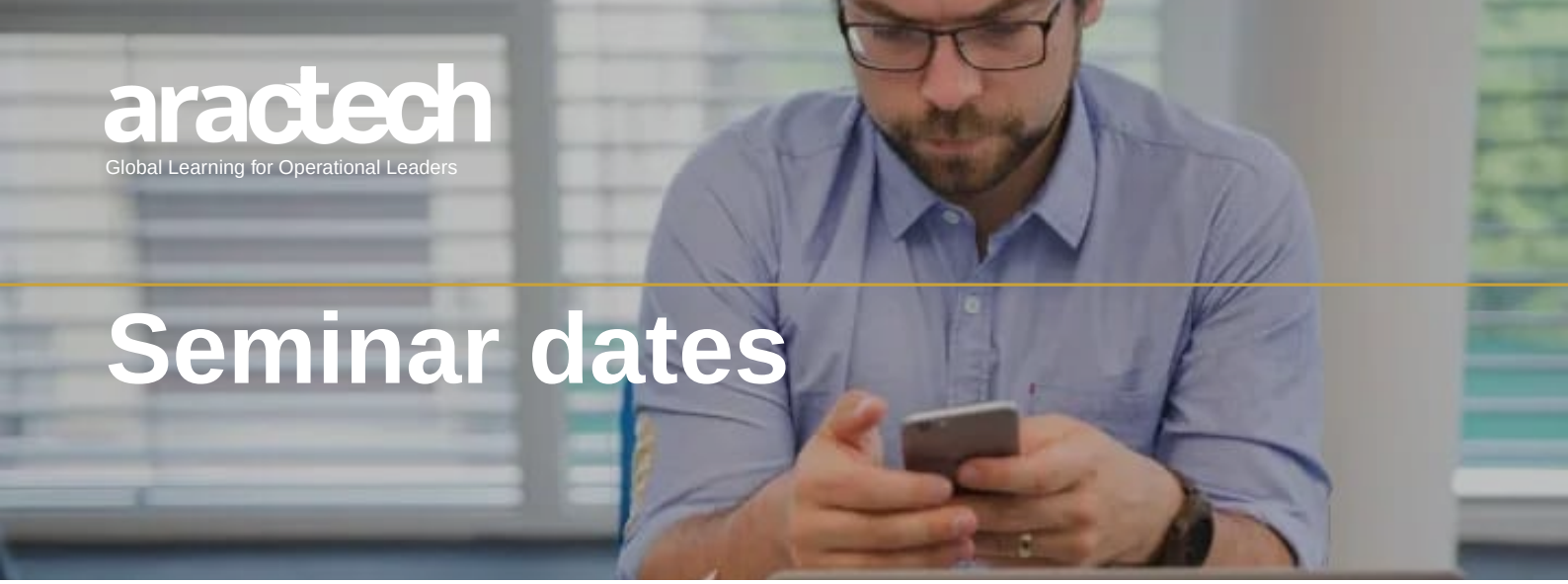

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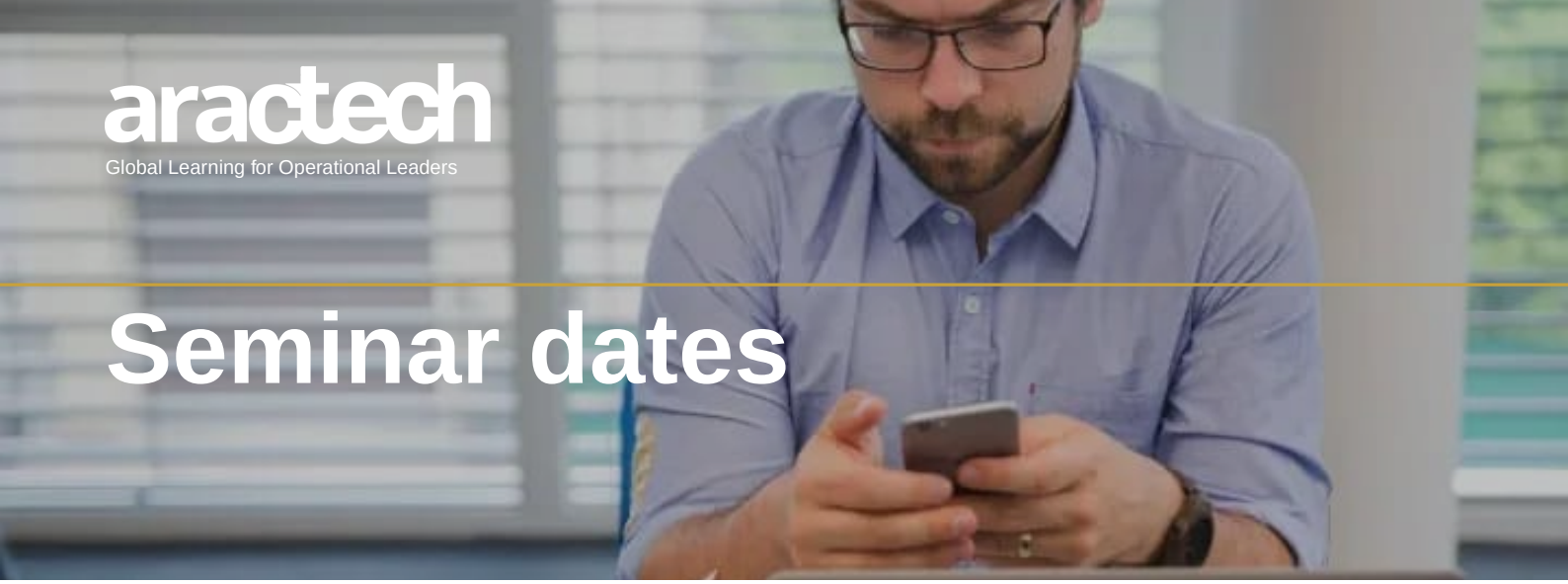

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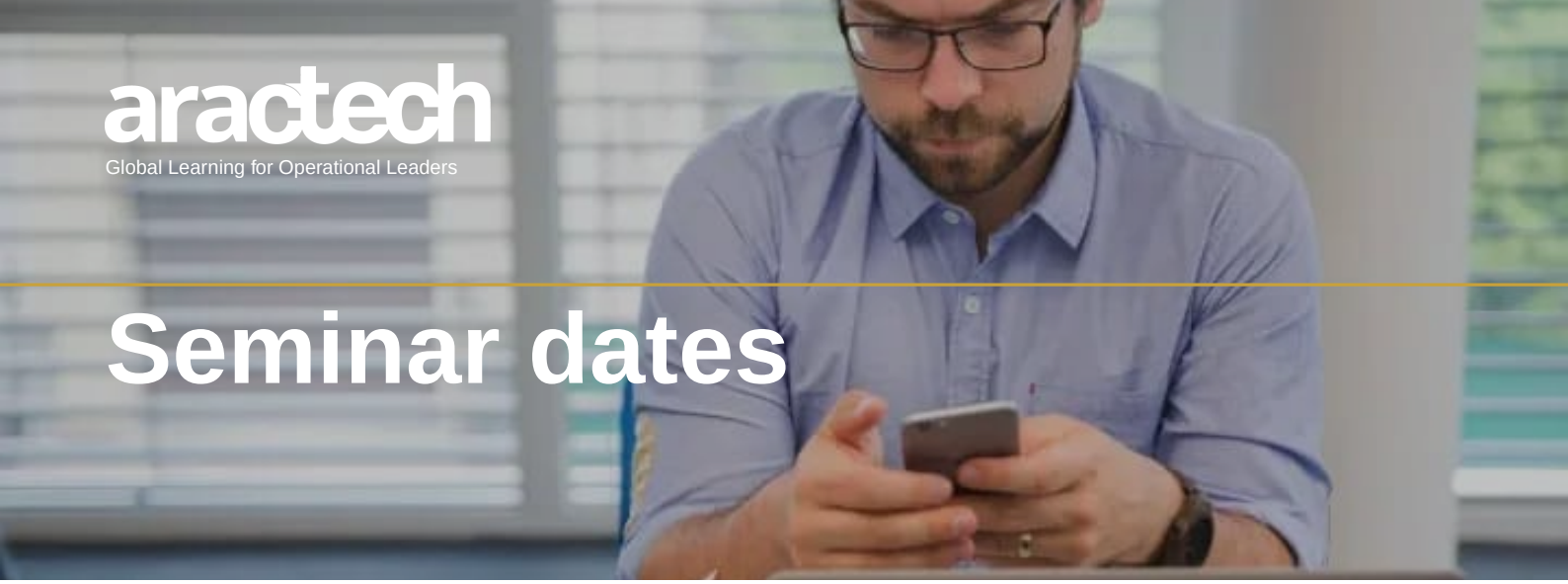

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