



DIGITAL INNOVATION AND TRANSFORMATION | DIT-034

Blockchain and Digital Assets for Business

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Course content

Why Attend

Blockchain and digital assets, including tokenisation, stablecoins and smart contracts, are moving from experimentation into regulated business use. Leaders need a clear view of real applications and risks.

This Aractech course explains blockchain fundamentals, smart contracts, tokenisation of assets, digital currencies and stablecoins, use cases in finance, trade and supply chains, regulation, risks and evaluating blockchain projects. Participants assess a blockchain use case.

Course Methodology

- Concept sessions
- Demonstrations
- Use-case workshops
- Case studies
- Group discussions

Course Objectives

- Explain blockchain and distributed ledger concepts
- Understand smart contracts and tokenisation
- Understand digital currencies and stablecoins
- Identify realistic business use cases
- Assess regulation and risks
- Evaluate blockchain projects

Target Audience

- Business and strategy professionals
- Finance and banking professionals

Course content

- Supply chain managers
- IT managers

Course outline

Detailed course outline

Day-by-day outline for Blockchain and Digital Assets for Business.

Day 1 - Blockchain Fundamentals

- 09:00-09:45 | Distributed ledgers
- 09:45-10:30 | Consensus
- 10:30-11:00 | Public and private chains
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Public and private chains (continued)
- 11:45-12:30 | Myths
- 12:30-14:00 | Exercise: Use-case screening

Day 2 - Smart Contracts and Tokens

- 09:00-09:45 | Smart contracts
- 09:45-10:30 | Tokenisation
- 10:30-11:00 | Digital ownership
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Digital ownership (continued)
- 11:45-12:30 | Interoperability
- 12:30-14:00 | Demonstration: Smart contract

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Day 3 - Digital Assets and Finance

- 09:00-09:45 | Digital currencies
- 09:45-10:30 | Stablecoins
- 10:30-11:00 | Central bank digital currencies
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Central bank digital currencies (continued)
- 11:45-12:30 | Payments
- 12:30-14:00 | Case study: Tokenised assets

Day 4 - Business Applications

- 09:00-09:45 | Trade finance
- 09:45-10:30 | Supply chain traceability
- 10:30-11:00 | Identity
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Identity (continued)
- 11:45-12:30 | Records
- 12:30-14:00 | Workshop: Use-case evaluation

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Day 5 - Regulation and Risk

- 09:00-09:54 | Regulatory frameworks
- 09:54-10:48 | Security
- 10:48-11:00 | Operational risk
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Operational risk (continued)
- 12:12-13:06 | Evaluation criteria
- 13:06-14:00 | Capstone: Blockchain business case

Seminar dates

Available seminar dates

Live dates and pricing for Blockchain and Digital Assets for Business generated from the course details page.

Date	Location	Format	Fee
2 - 6 November 2026	London	Classroom	€2,315
21 - 25 December 2026	Amsterdam	Classroom	€2,830
18 - 22 January 2027	Amsterdam	Classroom	€2,830
15 - 19 February 2027	Istanbul	Classroom	€1,978
15 - 19 March 2027	Geneva	Classroom	€4,315
19 - 23 April 2027	Barcelona	Classroom	€2,815
17 - 21 May 2027	Rome	Classroom	€3,460
21 - 25 June 2027	Munich	Classroom	€3,225
19 - 23 July 2027	Geneva	Classroom	€4,315
16 - 20 August 2027	Amsterdam	Classroom	€2,830

Seminar dates

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20 - 24 September 2027	Amsterdam	Classroom	€2,830
18 - 22 October 2027	Istanbul	Classroom	€1,978
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20 - 24 December 2027	Barcelona	Classroom	€2,815
2 - 6 November 2026	Online / Live	Online / Live	€1,815
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19 - 23 April 2027	Online / Live	Online / Live	€1,815

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21 - 25 June 2027	Online / Live	Online / Live	€1,815
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16 - 20 August 2027	Online / Live	Online / Live	€1,815
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