

DIGITAL INNOVATION AND TRANSFORMATION | DIT-026

AI Transformation Roadmap for Organisations

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Course content

Why Attend

Most organisations have experimented with AI, but few have turned pilots into enterprise-wide value. An AI transformation roadmap connects strategy, use cases, data, technology, people and governance.

This Aractech course guides leaders through building an AI roadmap: assessing AI readiness, identifying and prioritising use cases, data and platform foundations, operating model and skills, responsible AI governance, change management and value tracking. Participants leave with a draft roadmap for their organisation.

Course Methodology

- Executive briefings
- Readiness assessment
- Use-case prioritisation workshop
- Case studies
- Roadmap development

Course Objectives

- Assess organisational AI readiness
- Identify and prioritise high-value AI use cases
- Define data and technology foundations
- Design an AI operating model and skills plan
- Establish responsible AI governance
- Build a phased AI roadmap with value tracking

Target Audience

- Senior executives and transformation leaders
- Digital and IT leaders

Course content

- Strategy professionals
- Heads of business units

Course outline

Detailed course outline

Day-by-day outline for AI Transformation Roadmap for Organisations.

Day 1 - AI and Business Strategy

- 09:00-09:45 | AI capabilities today
- 09:45-10:30 | Impact on industries
- 10:30-11:00 | AI strategy
- 11:00-11:30 | Coffee break
- 11:30-11:45 | AI strategy (continued)
- 11:45-12:30 | Readiness assessment
- 12:30-14:00 | Exercise: Readiness diagnostic

Day 2 - Use Cases and Value

- 09:00-09:45 | Finding use cases
- 09:45-10:30 | Value and feasibility
- 10:30-11:00 | Prioritisation
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Prioritisation (continued)
- 11:45-12:30 | Business cases
- 12:30-14:00 | Workshop: Use-case portfolio

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Day 3 - Foundations

- 09:00-09:39 | Data foundations
- 09:39-10:18 | Platforms
- 10:18-11:00 | Build, buy and partner
- 11:00-11:30 | Coffee break
- 11:30-12:05 | Build, buy and partner (continued)
- 12:05-12:43 | Security
- 12:43-14:00 | Exercise: Foundation gap analysis

Day 4 - Operating Model and People

- 09:00-09:45 | Centre of excellence
- 09:45-10:30 | Skills and training
- 10:30-11:00 | Change management
- 11:00-11:30 | Coffee break
- 11:30-11:45 | Change management (continued)
- 11:45-12:30 | Responsible AI governance
- 12:30-14:00 | Case study: Enterprise AI programme

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Day 5 - Roadmap

- 09:00-09:54 | Phasing
- 09:54-10:48 | Funding
- 10:48-11:00 | Value tracking
- 11:00-11:30 | Coffee break
- 11:30-12:12 | Value tracking (continued)
- 12:12-13:06 | Risks
- 13:06-14:00 | Capstone: AI transformation roadmap

Seminar dates

Available seminar dates

Live dates and pricing for AI Transformation Roadmap for Organisations generated from the course details page.

Date	Location	Format	Fee
4 - 8 January 2027	Amsterdam	Classroom	€2,830
1 - 5 February 2027	Cape Town	Classroom	€1,625
1 - 5 March 2027	Barcelona	Classroom	€2,815
5 - 9 April 2027	London	Classroom	€2,315
3 - 7 May 2027	Barcelona	Classroom	€2,815
7 - 11 June 2027	Istanbul	Classroom	€1,978
5 - 9 July 2027	Madrid	Classroom	€3,400
2 - 6 August 2027	Istanbul	Classroom	€1,978
6 - 10 September 2027	Paris	Classroom	€3,825
4 - 8 October 2027	Barcelona	Classroom	€2,815

Seminar dates

Available seminar dates

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Date	Location	Format	Fee
1 - 5 November 2027	Munich	Classroom	€3,225
6 - 10 December 2027	Kuala lumpur	Classroom	€1,925
4 - 8 January 2027	Online / Live	Online / Live	€1,815
1 - 5 February 2027	Online / Live	Online / Live	€1,815
1 - 5 March 2027	Online / Live	Online / Live	€1,815
5 - 9 April 2027	Online / Live	Online / Live	€1,815
3 - 7 May 2027	Online / Live	Online / Live	€1,815
7 - 11 June 2027	Online / Live	Online / Live	€1,815
5 - 9 July 2027	Online / Live	Online / Live	€1,815
2 - 6 August 2027	Online / Live	Online / Live	€1,815

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4 - 8 October 2027	Online / Live	Online / Live	€1,815
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