

# aractech

Global Learning for Operational Leaders



HUMAN RESOURCES AND TRAINING | HRT-049

## AI in Recruitment & HR Management

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# Course content

## Why Attend

Artificial Intelligence is transforming recruitment and human resources by improving efficiency, enhancing decision-making, and creating better employee experiences. From talent sourcing and screening to engagement, performance, and retention, AI enables HR teams to work smarter and focus on strategic priorities. This course provides participants with practical tools to apply AI responsibly in recruitment and HR management while balancing technology with human judgment.

## Course Methodology

• This course uses an interactive and practical approach through presentations, case studies, group discussions, HR technology demonstrations, analytics exercises, scenario workshops, and real workplace examples.

## Course Objectives

- Understand the role of AI in recruitment and HR management
- Identify AI tools that improve hiring efficiency
- Apply predictive analytics in workforce decisions
- Improve employee engagement and performance using AI insights
- Strengthen onboarding and retention through automation
- Recognize ethical and legal considerations in AI use

## Target Audience

- HR Professionals
- Recruiters and Talent Acquisition Specialists
- HR Managers
- Learning and Development Staff

# Course outline

## Detailed course outline

Day-by-day outline for AI in Recruitment & HR Management.

### Day 1 - Introduction to AI in Recruitment and HR

- Concepts of AI and relevance in HR and recruitment
- Impact of AI on talent acquisition and HR operations
- Current trends shaping AI-driven HR practices
- Key AI tools transforming recruitment processes
- Major HR functions enhanced by AI technologies
- Ethical and legal guidelines for AI use in HR

### Day 2 - AI-Powered Hiring Tools and Automation

- AI tools for CV screening and shortlisting
- Role of chatbots in candidate communication
- AI systems for job matching and candidate scoring
- Integrating AI solutions into recruitment workflows
- Limitations and risks in AI-driven hiring systems
- Balanced approaches combining AI with human judgement

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### Day 3 - Machine Learning and Predictive Analytics in HR

- How machine learning supports HR decisions
- Predictive analytics for identifying top talent
- Importance of HR data quality and fairness
- Using analytics to forecast workforce trends
- AI-driven methods for improving hiring accuracy
- Developing HR strategies using predictive insights

### Day 4 - AI for Employee Engagement and Performance

- AI's role in fair and accurate performance evaluations
- AI applications for real-time employee feedback
- Sentiment analysis tools for engagement tracking
- Identifying skills gaps through AI insights
- Designing personalised employee development plans
- Enhancing motivation using AI analytics

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### Day 5 - AI in Onboarding and Future HR Trends

- Developing AI-powered onboarding programmes
- Predictive tools for identifying turnover risks
- AI-driven retention strategies for top performers
- HR automation systems for efficiency improvement
- Future trends shaping AI in HR management
- Preparing HR teams for ongoing AI transformation

# Seminar dates

## Available seminar dates

Live dates and pricing for AI in Recruitment & HR Management generated from the course details page.

Date	Location	Format	Fee
1 - 5 June 2026	London	Classroom	€2,975
8 - 12 June 2026	Istanbul	Classroom	€2,695
15 - 19 June 2026	Kuala lumpur	Classroom	€1,575
6 - 10 July 2026	Amsterdam	Classroom	€2,940
20 - 24 July 2026	London	Classroom	€2,975
3 - 7 August 2026	Kuala lumpur	Classroom	€1,575
10 - 14 August 2026	Amsterdam	Classroom	€2,975

**Live online option**

Online delivery is available at €1,250.