

# aractech

Global Learning for Operational Leaders



COMMUNICATION AND WRITING SKILLS

## Academic Writing and Research: From Essays to Dissertations

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# Course content

## Why Attend

Why Attend?

Academic writing is a cornerstone of success in higher education and research. Whether you're writing essays, research papers, or a dissertation, this course will guide you through the process of conducting research, structuring your work, and writing with clarity and precision. By the end of the course, you'll have the tools to produce well-organized, evidence-based academic documents that meet the highest standards.

## Course Methodology

- Lectures : Expert-led sessions on academic writing and research methodologies.
- Writing Exercises : Hands-on practice for drafting and revising academic content.
- Research Activities : Guided exercises in conducting and organizing research.
- Peer Reviews : Collaborative feedback sessions to refine writing and research skills.
- Templates and Tools : Access to frameworks, citation guides, and academic resources.

## Course Objectives

- Understand the principles of academic writing and research.
- Learn to structure essays, research papers, and dissertations effectively.
- Develop skills for conducting and organizing academic research.
- Master citation and referencing techniques to avoid plagiarism.
- Gain confidence in writing, editing, and presenting academic work.

## Target Audience

- This course is ideal for:
- Undergraduate and postgraduate students writing essays or research papers.
- Researchers and academics preparing journal articles or conference papers.
- Professionals returning to academia who need to refresh their writing skills.

# Course outline

## Detailed course outline

Day-by-day outline for Academic Writing and Research: From Essays to Dissertations.

### Day 1 - Introduction to Academic Writing

- What is academic writing? Key principles and expectations.
- Types of academic documents: Essays, research papers, and dissertations.
- Understanding academic tone, style, and structure.
- Activity: Analyzing a sample academic paper.

### Day 2 - Conducting Academic Research

- The research process: From topic selection to final draft.
- Conducting a literature review: Finding and evaluating sources.
- Organizing research materials: Note-taking and outlining.
- Activity: Drafting a research question and preliminary outline.

### Day 3 - Structuring Academic Papers

- Writing introductions: Background, thesis statement, and objectives.
- Developing body paragraphs: Arguments, evidence, and analysis.
- Crafting conclusions: Summarizing findings and implications.
- Activity: Writing an introduction and body paragraph for a sample topic.

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### Day 4 - Citation, Referencing, and Avoiding Plagiarism

- Importance of citation and referencing in academic writing.
- Overview of citation styles: APA, MLA, Chicago, and others.
- Tools for managing references (e.g., Zotero, EndNote, Mendeley).
- Avoiding plagiarism: Paraphrasing, quoting, and summarizing.
- Activity: Practicing citations and references in a chosen style.

### Day 5 - Editing, Revising, and Presenting Academic Work

- The importance of editing and revising in academic writing.
- Techniques for self-editing: Grammar, clarity, and coherence.
- Peer review: Giving and receiving constructive feedback.
- Presenting academic work: Writing abstracts and preparing for presentations.
- Course wrap-up: Key takeaways and action plans for continued improvement.
- Additional Notes :

# Seminar dates

## Available seminar dates

Live dates and pricing for Academic Writing and Research: From Essays to Dissertations generated from the course details page.

Date	Location	Format	Fee
8 - 12 June 2026	Kuala Lumpur	Classroom	€1,575
6 - 10 July 2026	Barcelona	Classroom	€2,695
10 - 14 August 2026	London	Classroom	€2,940
14 - 18 September 2026	Munich	Classroom	€2,415
5 - 9 October 2026	Amsterdam	Classroom	€2,975
16 - 20 November 2026	London	Classroom	€2,940
7 - 11 December 2026	Istanbul	Classroom	€1,995

### Live online option

Online delivery is available at €1,250.